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Number 21

IUKA, TISHOMINGO COUNTY, MISSISSIPPI

THURSDAY, DECEMBER 5, 1963

THIRTIETH YEAR

DEAD, 3 INJURED IN TWO-CAR CRASH

**Doug Gist, George Adkins Fatally
Injured; Gene Phifer Very Serious**

Two men were killed instantly, one very critically injured and two others slightly injured in a collision that occurred late Wednesday afternoon. Dead are Douglas Gist and George Adkins. Critically injured is Gene Phifer. Slightly injured is James (Eddie) Daniels with lacerations on the chin, and Billy Akers with light cuts on the forehead. The tragedy occurred in front of the Central school building on highway 25 north of Iuka.

According to the Mississippi Highway Patrol, Mr. Gist was traveling north and attempted to make a left-hand turn off the highway when his car, a 1952 Chevrolet, was struck by the 1952 Chevrolet pickup truck in which Phifer, Adkins, Akers and Daniels were riding. Gist and Adkins were killed. Phifer was seriously injured. The collision happened about 4 p.m. Central school is about 4 miles north of Iuka. The pickup in which four were riding was traveling south.

Mr. Gist is the husband of Gay Gardner Gist, a daughter of Wm. H. Gardner, retired former First District supervisor. Mr. Adkins is a son of Henry Adkins of the town of Iuka. Funeral arrangements were incomplete Wednesday night. Gene Phifer who was suffering from extremely serious head injuries, was rushed to a hospital in Memphis. The tragedy was investigated by Patrolman Zeke Clark, Deputy Sheriff Tommy Clark and Sheriff Davis, an Iuka policeman.

Christmas Parade Wednesday

**Over 30 Floats
In Annual Event
Starts At 4:15 P.M.**

The Spirit of Christmas will prevail Wednesday, December 4, at 4:15 P. M., when a parade of more than 30 floats will pass through the business section of Iuka.

Featured along with the floats will be school bands, moral groups, beauty queens, horseback riders, etc. "Groups from Red Bay, Goldsboro, Belmont, Tishomingo, Burnsville, Midway, and Carter High School have promised, along with others, to join Iuka in assembling one of the largest and best Christmas parades ever produced in Iuka," Julian Long, parade marshal, said. Friday, December 6, is the deadline for submitting your entry. All communities are invited and urged to participate. Phone 423-5561.

7 Deer Killed In County

**During Six-Day
Season; Duck And
Bird Seasons Open**

Game Warden Supervisor Master Marlar announces that the 6-day November deer season in Tishomingo County closed with a reported kill of 16 deer in the North part of the county and 1 in the South end. Among those from this county who killed deer were Enoch Busby, Berry Lee Dees, Billy Johnson, Rubel Patrick, Homer Hurdridge, and Morgan Monroe. Iuka, and Larry Cox of Eden.

The second portion of the deer season will open on December 26 for a 4-day season, ending on December 29. Mr. Marlar also states that duck season opened on December 2 with a good kill and some 100 to 1,000 Mallards and Wood Ducks on the ponds. This year's season will run through sunset on January 5, 1964. Bird season in this county also opened on Monday of this week.

ALUMINUM PLANT ASSURED

Tax Books Open

Sheriff Clarence Pace reports that county tax books are now open and residents may pay their 1963 taxes any time that is convenient for them. 1963 Taxes are due and payable during the month of January and after February 1, a penalty will be charged against all delinquent taxes. Sheriff Pace advises all to pay their taxes early and avoid the rush.

Mr. and Mrs. Kenneth Laxson of Memphis spent the holiday week end at their home here.

Fire Destroys George Ragland Home Last Friday

The home of Mr. and Mrs. George Ragland on Hwy. 72 West was destroyed by fire early last Friday morning between the hours of one and two o'clock. The house, belonging to Mr. and Mrs. Logan Whitten of Oak Ridge, Tenn., was engulfed in flames when discovered about one A.M. by a passer-by.

None of the Ragland's household furnishings were saved. The Raglands have two small pre-school boys. The family was not at home at the time of the fire. Mr. and Mrs. Whitten had not lived in the house for over a year, he now being employed at Oak Ridge.

The Iuka Fire Department did all that was humanly possible to save the building; however, with the headstart of the fire and rotten fire hose, they were practically powerless.

Voters In Three Districts Strongly Endorse \$150,000 Bond Issue In Tuesday Balloting

Bids Will Be Opened Tuesday

**For Construction
Of New
Aluminum Plant**

According to legal announcement, bids for construction of the new aluminum plant for Consolidated Aluminum Corporation will be opened Tuesday, December 10, in the Chancery Clerk's office in the Court-house.

Bids are to be submitted by or before 10 o'clock a.m., on day of letting. Plans and specifications for the building are on file in the Chancery Clerk's office.

The building will contain approximately 130,000 square feet and will be situated on the north side of the Southern Railroad directly north of the Tishomingo Shoe Company plant.

Plans call for a main bay of the building to be 200 feet long and 60 feet wide with two 40 foot bays, one on each side. The building is designed and will be constructed to allow for expansion.

Mr. and Mrs. Don Jordan and son, Michael, spent the Thanksgiving week end in Nashville visiting with her parents, Mr. and Mrs. R. H. Meade.

Expresses Thanks

In a statement addressed to the citizens of Tishomingo County, William D. Miller, president of Consolidated Aluminum Corporation, expresses thanks and gratification for the wonderful vote of endorsement given his company in Tuesday's election. The statement follows: "December 4, 1963

"To the Citizens of Tishomingo County: "The overwhelming vote registered in Tuesday's bond election by the citizens of Iuka and Supervisors' Districts 1, 2 and 3 is extremely gratifying to us at Consolidated Aluminum Corporation. It is a warm testimonial and reception for our new plant at Iuka.

"You have our assurance that we will exert our best efforts to be a good citizen of your community and are looking forward with pleasure to the establishment of our operations in Mississippi.

"We thank all of you who voted in this bond election, and we are especially appreciative of those individuals and organizations who worked so diligently to make this election so successful.

"Very truly yours, "Consolidated Aluminum Corporation "William D. Miller "President."

\$750,000 Industry Will Be Built On Industrial Site N. Of Railroad

Voters in Supervisor's Districts One, Two, and Three, expressed strong endorsement of Consolidated Aluminum Corporation in an election Tuesday by passing a \$150,000.00 bond issue by a count of 2469 for to only 28 against.

Balloting was comparatively heavy in all precincts with opposition to the proposal being practically nil. Five precincts did not tabulate a single vote against the bond issue.

Results of the Bond issue will mean the installation of a \$750,000.00 aluminum foil laminating plant on a site in the Iuka industrial park. The plant will be owned and operated by the Consolidated Aluminum Corporation of Jackson, Tenn. Conalco is a "Blue Chip" company with assets in excess of \$60,000,000.00 and with plants in Tennessee, New Jersey, and in Switzerland and Germany.

Paul Edmondson, president of the Iuka Chamber of Commerce, said that residents of the area are to be commended and complimented on their wise and prudent decision to so strongly endorse the Consolidated Aluminum Corporation with their votes.

Approximately 70 percent of the qualified voters in the three districts went to the polls with less than two-hundredths of one percent of those voting being opposed to the proposition.

The vote, by precincts, was:

Iuka (Courthouse) 502 with none against
North Iuka 345 for, 2 against
West Iuka 400 for, 2 against
Salem 43 with none against
Burnsville 201 for, 5 against
West Burnsville 135 for, 9 against
North Burnsville 128 for, 3 against

Coles Mill 122, none against
Sharp 13, none against
Spring Hill 214 for, 2 against
Holcut 250 for, 5 against
Rutledge 116, none against

In further commenting on the election, Mr. Edmondson said, "It is gratifying to know that our people are willing and ready to grasp an opportunity to make economic progress when it presents itself. Complete harmony has been demonstrated in our efforts to bring about more jobs for our men by voting for the industrial parks. This new industry will be located in our industrial park. It will occupy approximately one-half of the park area. This means that we still have a big tract of land on which we need more industry. If we can continue our efforts and if all will continue to give their full cooperation, more industry will come our way and with our added industry, more jobs naturally will be made available," he said.

\$50.00 Winners

As an inducement to get more voters to the polls, the Iuka Chamber of Commerce, in cooperation with other sponsoring organizations, offered \$50.00 bills as prizes in each of the Supervisor's districts. Only requirement to become eligible to win was to go to the polls and vote and to register for the prizes. Drawings were held to determine the winners. At the Mayor's office in Iuka, Willard Wadkins was winner; at the Mayor's office in Burnsville, Mrs. Barbara Tackett McNeil was winner, and at the school building at Midway, Mrs. Wallace Rast of Tishomingo Route 1, was the winner.

With passage of the bond issue, Consolidated Aluminum Corporation is expected to start construction on the plant in the very near future. A spokesman for the company says an office will be established in Iuka within a few days.

School Plants In County Improved And Enlarged

**4 Centers Share In Expenditures;
Bid Let For Carter Colored Gym**

County Superintendent of Schools Julian R. Long reports that all attendance centers in the county are currently undergoing, or have recently had, improvements made on them.

At Tishomingo, the gymnasium has been enlarged with greater seating capacity, new dressing rooms and concession area. Front of the gym was also changed. The work is being done by Kimberley Bros. Construction Co. at a cost of \$14,059.05.

Other improvements at Tishomingo include a new gas heating system in the main building that replaced a coal furnace. This new system was installed at a cost of approximately \$1,500.00.

Among the general improvements at Tishomingo was the renovation of the special education classroom.

At Burnsville, a new principal's home has recently been

constructed on the school grounds at a cost of \$8,760.00. Also at Burnsville, the County Department of Education is cooperating with the Yellow Creek Watershed Authority, the Tishomingo County Hospital and the State Vocational Education Department in conducting the nursing training school. And another improvement at the Burnsville school was \$1,500.00 spent on repairing the vocational agriculture teacher's home.

At Belmont, among the improvements have been a new principal's home recently purchased and a football field house constructed. Also, the old gymnasium at Belmont has been refurnished.

In the near future, \$62,000.00 will be spent on a new home economics department and 6 classrooms. This expenditure has been approved by the State Finance Commission, the funds to come from the State Building Commission.

Among other improvements at Belmont is \$1,000.00 to spend in adding a new room to the Vocational Agriculture teacher's home.

Public contributions were raised to pay for new football bleachers on the Belmont football field.

At the Carter colored school, Mr. Long reports that bids were opened Tuesday for the construction of a new gymnasium. Kimberley Bros. Construction Co. was low bidder with \$35,381.10. Three other contractors submitted bids. Cost of the gymnasium is to be shared with the county school system and the Iuka Special Municipal Separate School District, with the county paying two-thirds and the Iuka district one-third.

Also, for the current school year at Carter, one teacher has been added. E. S. Horton, principal of the Carter school, in cooperation with patrons of the school, has financed football at Carter for the first time this year. A field was built at a cost of \$3,400.00 that was paid for by Tishomingo County School District from local levy funds, Mr. Long said.

Meeting Of Iuka Boosters Club Planned Tonight

John Lyles, president of the Iuka Athletic Boosters Club, announces that an important meeting of the club will be held tonight (Thursday) at 7:30 in the National Guard Armory. Included in the business meeting will be the nomination and election of next year's officers. Following the business, Coach Claude Thorne will show the film of this year's Iuka-Mantachie football game.

"It is very important that all members make their plans to be present and take part in the business meeting," Mr. Lyles said.

Farmers Will Vote On Cotton Market Quotas

**Referendum To Be Held Tuesday,
Dec. 10; Voting Places Listed**

All cotton growers who were engaged in the production of cotton in 1963 will be eligible to vote in the Referendum on Cotton Marketing Quotas to be held Tuesday, December 10. The polls will open at 8 o'clock.

According to E. N. Allen, A.S.C.S. Office Manager, farmers of Tishomingo County will be voting on the guarantee of

price support on what cotton they produce in 1964. Mr. Allen states that fifteen voting places have been set up in the county where farmers may vote. He asks that farmers check the voting places listed below and vote in the one nearest them. The Polling places are:

Community A—Doskey-North Cross Roads-Sharp at V. M. Crowell's Store;
Community B—Harmony-Rocky Springs-Hubbard Salem at Shorty Wilson's Store;
Community C—Burnsville-Holloway at Burnsville City Hall;

Community D—South Burnsville-Gravel Hill Leedy at Edd Hardwick's Store;
Community E—East Iuka-Eastport-Cowdown at Tishomingo Co-op, Iuka;

Community F—South Iuka-Prospect-Mt. Gilead at Tax Assessor's Office in Courthouse, Iuka;

Community G—Midway-Rutledge Salem-Pleasant Hill-Providence at Lyman Hill's Store;
Community H—Holcut-South Cross Roads-Roland Mills at Coleman Helton's Store;

Community I—Paradise-Bethlehem-Boggs Chapel - Carters' Branch at Billy Barnett's Store;
Community J—West Tishomingo-Paden-Mt. Pleasant at Belue's Store, Paden;

Community K—South Tishomingo-Highland-Forest Grove at Co-Op Building, Tishomingo;
Community L—Bay Springs-Moore's Mill at Vardaman Payne's Store;

Community M—Dennis at Willie Young's Store, Dennis;
Community N—Belmont-Valley at Farm Improvement Warehouse, Belmont;

Community O—Golden - Red Bud at Hutson's Store, Golden. "If you were engaged in the production of cotton in 1963 as landlord, tenant, or sharecropper, you are eligible to vote," Mr. Allen said, and he concluded, "BE SURE TO GO OUT AND VOTE."

Christmas Basket Fund For 1963 Is Started

**Money Collected Will Buy
Baskets For Community's Needy**

Each year during the Christmas season, funds are solicited to provide baskets of fruits and groceries for many needy families in the Iuka area.

W. E. Ludlam, who will serve as treasurer and chairman of solicitations, states that Mayor Alver Belue will serve as chairman of the basket committee and that Miss Willie Hiett and Montez Bingham will accept contributions to the fund and names of needy families at the mayor's office.

Assistant Mr. Belue on the basket committee will be P. O. Beard, Cecil Brown, Edd Thomas, Herman Gann, Leslie Moser, and others. Boy Scouts will prepare the baskets and will deliver them. Those on the delivery committee are, to date, Dewey Lewis and Lamar Unfress. Anyone who would like to help on the basket preparation or delivery committees are asked to contact Paul Edmondson.

Last year, total collections for the community amounted to over \$892.00. This year, Mr. Ludlam said, "We are depending on all of our people to help more than usual as we start with a handicapped short of \$173.00 compared with last year. This year, we do not have the contribution that has always been collected at the community Thanksgiving service, neither do we have the \$100.00 always given by Mr. and Mrs. Wayne Spinks."

"Those needing assistance," Mr. Ludlam continued, "should apply at the Mayor's office or at the Welfare office by letter or in person. We are trying to get things rolling a little earlier this year in order to avoid the last-minute rush. Those who wish to make contributions are urged to leave them at the mayor's office. If

Open House Postponed

Due to necessity, plans for holding open house in the new Iuka Church of Christ building has been changed to Sunday, December 15. Officials of the church state the postponement is necessary in order to let other congregations make plans to visit the new building. The public will be invited to inspect the new church facility that is located on highway 25 south. New date of the open house is Sunday, December 15, between the hours of 2 and 4 p.m.

Masonic Meeting

All Masonic members of Iuka Lodge No. 97 are reminded of their meeting scheduled for Saturday night, December 7, at 7 o'clock in the Lodge Hall. New officers will be elected at this meeting.



TRADE DAY WINNERS—Pictured above are the proud winners of the November Trade Days drawing held recently in Jaybird Park, when \$100.00 in cash and two 20-lb. turkeys were given away by the merchants and business people of Iuka. In the picture are, left to right, Mrs. John Bachuss, winner of the \$50.00 bill; Dick Nunley, winner of a turkey; Mrs. J. W. Bonds, \$25.00; Mrs. M. C. Price, \$15.00; Mrs. Charles J. Bonds, a turkey; and Hayden Ables, \$10.00.

BAND CONCERT

The Iuka School Parent-Teachers Association meets tonight in the school auditorium at 7 o'clock. The program will be presented by the Iuka School Band under the direction of Band Director Chester Cox.

THE VIDETTE

E. C. HOLTSFORD, Editor and Publisher
CHRISTINE HOLTSFORD, Associate and Society Editor
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E. E. Robinson

Funeral services for Eddie Eugene Robinson were held Wednesday, November 27, in the Memorial Chapel of the Summers Rainey Funeral Home in Olney, Ill., with Rev. Leroy Lyell officiating. Interment was in Crest Haven Memorial Park Cemetery.

Mr. Robinson, age 25, died early Monday morning, Novem-

ber 25, at Richland Memorial Hospital in Olney, Ill., after a lengthy illness. He was born in Calhoun, Ill., on February 11, 1938. Mr. Robinson served 6 years in the United States Air Force and was a jet mason on a B-47. He was retired from the service last April because of disability. Mr. Robinson was married to the former Miss Mary Evelyn Faulkner of the Midway community. Survivors in addition to his



FORMER RESIDENTS HONORED—1st Sgt. Frank L. King of the U. S. Marine Corps, pictured second from the left, and Mrs. King are shown as they were honored recently in Macon, Georgia, at a ball commemorating the 188th birthday of the U. S. Marine Corps. Others in the picture are: left to right, Major K. E. Will, 1st Sgt. and Mrs. King.

widow are a son, Eddie Eugene, Jr., age 4; a daughter, Rebecca Lynn, age 19 months; and his mother-in-law, Mrs. J. C. Faulkner.

MT. GILEAD

Mr. and Mrs. James Morton of Memphis visited Mr. and Mrs. Olen Morton and Mr. and Mrs. Whit Strickland over the week end. Doyle Morton, also of Memphis, visited his parents.

Mr. and Mrs. Paul Jr. Hale have moved into their new home near his parents.

Mr. and Mrs. Lester Adams, Mrs. Tressie Bonds, and Mrs. Ruby Adams all spent Monday in Memphis.

Mrs. Maxine Burgin and daughter of Florence, Mrs. Edd Honeycutt and children of Booneville all visited Mr. and Mrs. Riley Glenn, Sunday.

Mr. and Mrs. Shelton Walters have moved into the house of Mrs. Pearl Stephenson. Mrs. Stephenson has left this community to make her home in Ocean Springs, Miss., near her son, J. D. Stephenson.

Visiting the Leander Kennedys over the week end were a nephew, Charles Edwards of Nashville, Tenn., Mrs. Walter Buchanan, Dianne and Warren of Meridian, and Faye Kennedy of Florence.

Mrs. George W. and Miss Janie Whitfield and Mrs. Leander Kennedy all visited Mrs. Nellie Honeycutt, Sunday afternoon.

Mrs. Walter Buchanan, Diane and Warren of Meridian and the Leander Kennedys all visited the Charlie Kennedys in Decatur, Ala., on Friday.

Our sympathy goes to Tom Pharr in the loss of his brother.

We are glad that Mrs. Ted Clauch and Eddie Davis and Harvey were able to be back at church, Sunday. We were also glad to have James Tucker as a visitor.

Bro. and Sister Rushing were dinner guests of Mr. and Mrs. Bill Burcham on Sunday. Bro. Roy Rushing will preach

at Rowland Mills Baptist Church next Sunday evening at 2 o'clock.

Everyone who can is urged to tune to WVOM Radio Sunday morning at 7:30 for the broadcast of Bro. L. H. Brown.

SARDIS

Although Thanksgiving Day was a little gloomy, the Noah McCoys enjoyed having with them for dinner their daughter, Mrs. C. D. Belue, Mr. and Mrs. Gene McCoy and daughter, Sam Stafford and Ruth, Elder and Mrs. Clint Wigginton and son, Randall.

Elder Guy West filled his regular appointment at Sardis, Saturday night. He will preach at Sardis on Saturday night before each first Sunday and on each third Sunday night. Everyone is invited to come out and worship with us.

Elder Pitts of near Marietta will preach at Sardis Saturday night, Dec. 7.

Mr. and Mrs. Enoch McCoy and daughter of Memphis spent Sunday with his parents, Mr. and Mrs. Noah McCoy.

Mr. and Mrs. Elton Bishop and Eva spent Sunday with Mr. and Mrs. Ledward Bishop of near Rienzi.

Mr. and Mrs. Robert Bishop and daughter visited at the Clint Wiggintons on Sunday. Mr. and Mrs. Lester Mathis of near Glen were dinner guests of the Wiggintons.

Lloyd Thomason, who spent the Thanksgiving holidays with his daughter, Ann, of Earl Ark., was accompanied home by his wife, who had been visiting with her for sometime. Glad to have her back at church.

Mr. and Mrs. A. J. Norris of near Doskey visited his mother Sunday afternoon.

Mr. and Mrs. Bert Short made a trip to Corinth on Monday.

Mr. and Mrs. Delbert Norris and children of Memphis were visiting in this area on Thanksgiving Day.

Harvest Supper

Enjoyed By
Midway RCDC

Members of the Midway Rural Community Development Club assembled in the Community Center on November 26 for their annual harvest supper. The delicious food had been prepared by the ladies of the club and was thoroughly enjoyed by everyone.

The devotional was led by the president, L. E. Skinner, who also conducted a short business session. A very helpful and useful demonstration on Christmas Decorations was presented by Mrs. Dianne Crubagh, Home Agent. Several announcements concerning this area were made by T. K. Marlin and Roy Doss, County Ex-

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Dr. Shook

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ated with the United States Air Force Commendation Medal at Schilling AFB, Kansas.

Sergeant Van Pelt was awarded the medal for his meritorious performance of duty while serving as an administrative supervisor at Chennault AFB, La. He now is assigned to the 310th Armament and Electronics Maintenance Squadron at Schilling.

The sergeant is a graduate of Rahway High School. His wife, Eugenia, is the daughter of Mr. and Mrs. James H. Bonds of Rt. 2, Iuka.

Cadet Bruce Is

Outstanding
Auburn Student

Air Force Cadet Robert R. Bruce of Iuka was made a pledge of the Auburn University Pershing Rifles organization, a national honorary for outstanding students in the Air Force ROTC.

The son of Mr. and Mrs. F. R. Bruce of Iuka, he is a freshman in the School of Science and Literature.

PERSONALS

Mr. and Mrs. Jack Frederick of Lake City, Florida, arrived Sunday for a visit with the Ward Parsons. Miss Linda Frederick of Florence State College was home for the Thanksgiving holidays.

Mr. and Mrs. Hudson Nichols and children spent Thanksgiving in Jasper, Alabama, with his parents, Mr. and Mrs. Gus Nichols and relatives. Open house was held at the home of Mrs. Rile Blackwood, a sister, honoring her parents, the Gus Nichols, who were celebrating their Golden Wedding Anniversary. Thirty-seven members of the family were present for this happy occasion. Hudson's nephew, Paul Young, who is attending Freed-Hardiman College accompanied him home for a week end in Iuka.

Mrs. Eugene Foote, Mrs. Bernice Frederick, and Buster Ramsey left Monday for Arcadia, La., after spending several days at home.

Mr. and Mrs. David McBee, Mike and Mitzi of Cowan, Tenn., spent the holiday week end with Mr. and Mrs. A. F. Foote and friends.

Mrs. J. O. Ramsey, Darryl and Mitzi spent the Thanksgiving holidays in Camden, Tenn., with her parents, Mr. and Mrs. Ben Cooper.

Mrs. Buster Ramsey, Patrolman and Mrs. Ira Pace attended the funeral of Patrolman Julian Davis in Fulton on Fri-

day, Nov. 29.

Mr. and Mrs. J. E. Clark spent the Thanksgiving holidays in Aberdeen, Miss., with their daughter and family, Mr. and Mrs. Billy Pace and son, Tim.

Mrs. Louise Johnston spent the Thanksgiving week end in Columbus, Miss., with Mr. and Mrs. Jim Watkins and son, Jay.

Visiting in the home of Mr. and Mrs. J. C. Thorne during the Thanksgiving holidays were Mr. and Mrs. Richard Fuller of Nashville and Miss Cubby

Smith, who is a

MSCW in Columbus. Mr. and Mrs. George Allen and children of spent Thanksgiving with his mother, Mrs. John

Miss Dorothy Smith this spent the holidays at her home

Mr. and Mrs. G. T. ael and daughters, and Geri, returned home in Savannah, Ga. day after spending the week end with his

Lucian Carmichael.

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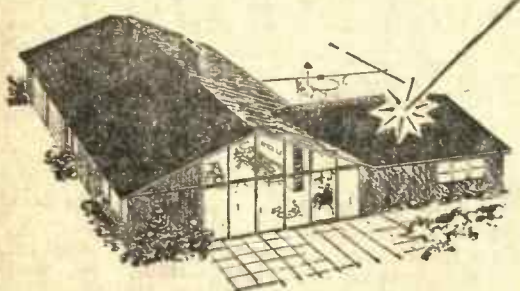
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Meeting Of Bear Creek Watershed Held November 22 In Haleyville

The Third Annual meeting of the BCWA was held November 22 in the basement of the Haleyville Methodist Church. About 135 members, guests and directors attended. Splendid entertainment was furnished by the Marion County Quartet.

Following a delicious meal prepared and served by the W. S. C. S. B. C. W. A. president David Morrow called the meeting to order. President Morrow commented on the objectives of BCWA and made necessary introductions. All Work Group Chairmen, with the exception of W. M. Massey who was sick, were present and gave outstanding reports. They were: Leonard Allen, Human Resources; Mrs. Jean Dempsey, Recreation; Herman

A. Keeton, Forestry; Ed Craddock, Minerals; Dr. Z. L. Weatherford, Business and Industry; Blaine Kilpatrick, Agriculture; Mayor V. H. Albright, Water Control and Uses; David Morrow, Public Finance and Services.

A short business session was conducted by President Morrow. J. R. Long, Chairman of the Nominating Committee (Leonard Allen, Walton Hester, Horace Phillips, Athel Ford, Harris Secretary; L. N. Flippo, Rick, Larry Clements, David Pruitt, Odell Goddard and J. R. Long) made the following report: It was agreed by the nominating committee that they would rotate each year. Since they agreed that the secretary

and treasurer should be from the same town as the president, it was decided to rotate the office of vice-president. The following slate of officers were recommended by the nominating committee: David Morrow, president; Mayor V. H. Albright, vice-president; Mrs. Dorothy Harris, Secretary; L. N. Flippo, Jr., Treasurer. A motion was made, seconded and adopted to accept the recommendations of the nominating committee.

President Morrow called for the treasurer's report and found him to be absent. Judge W. W. Weatherford informed the group that the BCWA now has 2,052 members. He urged everybody to pay their dues for the fiscal year of 1964 and to solicit new memberships.

Richard Kilbourne, Director of TVA Tributary Area Development, was guest speaker for the meeting. Mr. Kilbourne congratulated the work groups and officers on their reports. He said they were the best he had heard in Bear Creek. He also stated that the BCWA membership was the largest in the Tennessee Valley. Mr. Kilbourne used a graph to show projected figures on what the population in Bear Creek could be in the future. He said the amount of increase would depend on the degree of development of each of the eight resource fields in Bear Creek. "It is up to the people in Bear Creek on what population goal they would reach. We must provide at least 300 jobs for each 1,000 increase in population," the speaker said. He also told of the low income in this area and said TVA must also know whether or not the people in Bear Creek are satisfied with the present low income. He said with these answers TVA can come up with guidelines on people, employment and income. In closing,

Mr. Kilbourne told the group that TVA has finished their reconnaissance survey of Bear Creek and since the report was favorable they would begin working on the economic feasibility of dams at different places. After President Morrow thanked Mr. Kilbourne, the Marion County Quartet and all members, guests and directors for attending, the meeting was adjourned.



OUR SOIL ★ OUR STRENGTH
By Hiram A. Jones
Work Unit Conservationist

Woodland Weeding

No one would think of planting a crop of cotton or corn if they were not planning to keep the weeds and grass out of it. Yet many landowners fail to remove the weed trees from their pine stands.

If you are at all interested in taking out or deadening the low grade hardwood that is smothering out and stunting your young pine trees, you should first contact Larry Brewster, Area Forester, and let him approve the area for ASCS payment; and second go by E. N. Allen's office and sign up with him for payment. Be sure to sign up at Allen's ASCS office before you begin work deadening the hardwood. Then after you have completed the job, as directed by the Area Forester, go back to the ASCS office and report that the job has been completed and you can receive some financial assistance as set forth in the government regulations.

This is a fine program that can be carried out by landowners during fall and winter months. Think it over and let the Federal Government help you improve your woodland. The Commissioners of the Tennessee River Soil Conservation District are interested in you. They want you to receive the highest income from each acre of land while conserving it for future generations.



County Agent's Notes
by P. B. Stricklen
ASU
Extension Service

Cattle Notes
Vitamin A aids in normal breeding and calving of beef cattle and also in helping them maintain good health. This makes vitamin A of prime importance in wintering brood cows.
Brood cows need 20,000 to 25,000 I.U. of vitamin A per head daily. You can best supply this need with synthetic vitamin A. It varies in concentration from 3,500,000 to 15,000,000 I.U. per lb. This can be mixed with salt and meal but should not be mixed in quantities that will last more than a month or six

BEFORE YOU BUY A NEW OR USED CAR
FIND OUT!

HOW CAR BUYERS SAVE
[UP TO] \$200
THROUGH THE
STATE FARM MUTUAL
CAR FINANCE PLAN
Low cost financing through a local cooperating bank and our low cost insurance too!

CALL TODAY!
JAMES L. BROUGHTON
LOCAL AGENT
104 Front
Iuka, Mississippi
Office 423-5111
Res. 423-6913

STATE FARM Mutual Automobile Insurance Company
Home Office: Bloomington, Illinois
P621132

Due to the small amount of vitamin A needed per ton of salt and meal, it is difficult to mix by hand. A much more uniform mixture will be obtained with a good feed mixer.

Cost of the vitamin A additive costs only around 20 cents per cow for a 100-day feeding period.

For a cheaper 42 percent protein supplement, you might want to use urea to replace part of the cottonseed meal in the wintering ration.

Here is a formula that can be used pound for pound to replace straight cottonseed meal, or cottonseed meal and salt: 7 percent urea; 43 percent ground corn; 50 percent cottonseed meal.

This is a 42 percent protein mixture and based on current prices is around \$10 a ton cheaper than cottonseed meal. The mixture can be mixed with salt the same as cottonseed meal.

Poultry Notes
Good litter management becomes mighty important in poultry houses during the winter. Cold or cool nights and warm days make the management even more important.

Wet or damp litter increases the dirty egg problems and increases chances of diseases. Here are some suggestions for good litter management:

Good drainage is a necessity. The floor should be higher than the ground surrounding the poultry house. If you use a concrete floor a vapor barrier should be placed between the ground and the concrete floor.

Insulate the poultry house. Warm air can hold more moisture than cold air. Moisture-laden air can be removed from the poultry house with a good ventilating system. Avoid water spillage. Stir litter frequently.

You might try hydrate of lime to help keep litter dry. Recommended rate of application is one pound of lime to four square feet of floor space. Lime should be worked well into the litter.

The Walter Hannon family of Corinth visited his parents, Mr. and Mrs. Elmer Hannon on Sunday.

PERSONALS

Mr. and Mrs. Jim Jackson and daughters, Kathi, Ginger and Jan, of Houston, Texas, returned home Sunday after a week's visit here with their parents, Mr. and Mrs. Ike Jackson and Mr. and Mrs. Harris Camichael.

Mr. and Mrs. Ben McRae and Mrs. Ben McRae, Sr., spent Thanksgiving Day in Columbus with Mr. and Mrs. Tom Lea.

Among those attending the Ole Miss-Miss. State football game Saturday in Starkville were Mr. and Mrs. Oley Jourdan, Mr. and Mrs. Bill Pyle, Mr. and Mrs. Frank Burns, Mr. and Mrs. W. C. Hamilton, Mr. and Mrs. Ben McRae, Jr., Mr. and Mrs. Bob Brown, Mr. and Mrs. Bob Brown, Mrs. Mattie Faye Allen, Mrs. Gladys Jourdan, Mrs. Annie Mae McCulley, Mrs. Ruth McKnight, Richard Clark, Genie Foote, Sam Kimberley, Sonny Gravette, Faye Carmichael, Herman Gann, Bro. Bobby Burress, H. L. Shook, Dr. Bobby King, Mrs. Miriam Gaines, Mimi and Toni, all of Iuka; Mr. and Mrs. Jim Jackson of Houston, Texas; Miss Geri Carmichael of Savannah, Ga.; John Allen of Jackson.

Mr. and Mrs. J. W. Glisson and family spent the Thanksgiving holidays in Memphis with Mr. Glisson's parents, the J. M. Glissons.

Mr. and Mrs. Harold Elrod and Phyllis visited in Ripley over the week end with her parents, Mr. and Mrs. C. M. Sparks.

Thanksgiving Day guests in the home of Mr. and Mrs. J. B. Smith, Jr. and son, Tim, were Mr. and Mrs. Noonan Luttrell and little Miss Leada Deaton of Memphis. Tim returned home with them to spend the week end.

Mrs. Fannie Hudson is spending a few days in Sheffield with her daughter, Mrs. Nona Dixon and family.

Guests in the home of Dr. and Mrs. Louie Coker and family during the holiday week end were Mrs. Coker's brother, Mr. and Mrs. Russell Browning and family of Ft. Worth, Texas, and a cousin, Miss Annie Mae Neal of Cleveland, Miss.

Miss Helen Woods of Sheffield spent the week end with

Mrs. Victoria Gravette. The Dr. Louie Coker family spent Thanksgiving Day in Memphis with Mrs. Coker's mother, Mrs. Ethel Browning. Mr. and Mrs. Sam Reece and daughter of Memphis visited the Levi Barnes family during the holiday week end.

Mitchell Bonds of Tusculumbia spent Thanksgiving Day with his aunt, Mrs. Jeff Sanders.

Mrs. Lizzie Rorer of Cherokee visited here during the Thanksgiving week end with her sisters, Mrs. Olen Sanders, Mrs. Bart Smith, and Mrs. Jessie Carter.

Mr. and Mrs. C. L. Scott of Paris, Tenn., visited over the week end with Mr. and Mrs. J. B. King. They were enroute back to Paris from a visit in New Orleans, La.

Lamoyne Laxson of Memphis

mother, Mrs. Ethel Laxson. Visiting her during the holiday week end were Mr. and Mrs. Leon Linton and children of Memphis.

Mrs. Clyne Taylor spent last week in Birmingham with her daughter, Marie, who accompanied her home over the holiday week end.

Mrs. Nellie Pruitt was in Muscle Shoals, Ala., during the Thanksgiving holiday week end visiting with Mr. and Mrs. Ralph Steele and children.

Saturday and Sunday visitors of Mr. and Mrs. Sanders James and Susan were Mr. James' sisters, Mrs. Mildred Knight and Miss Edith James, both of Waverly, Tenn.

Miss Elsie Mae Lewis of Mississippi State spent the holiday week end with her parents, Mr. and Mrs. Dewey Lewis.

Belmont Theatre

Friday and Saturday, December 6-7
"SAVAGE GUNS"
starring Rod Cameron

Sunday, Monday and Tuesday, Dec. 8-9-10
"BEACH PARTY"
with Dorothy Lamour and Frankie Avalon

Wednesday and Thursday, December 11-12
"LADY TAKES A FLYER"

Jala's Drive-In

Friday, Saturday and Sunday, December 6-7-8

"GIRLS, GIRLS, GIRLS"
Starring Elvis Presley

Plus

"HEY, LET'S TWIST"
With Bobby Vee

THE CABLE IS COMING

TELEVISION, THAT IS---

WE ARE REAL PROUD TO ANNOUNCE THAT IT WON'T BE LONG NOW! ABOUT 80% OF THE STRINGING OF CABLE IS COMPLETE, THE TOWER IS UP, THE ELECTRONICS EQUIPMENT IS READY, AND ALL WE LACK NOW IS TO COMPLETE THE HANGING OF THE WIRE CABLE TO THE POLES AND TO RUN THE TAPS TO YOUR HOMES. SO ---

Watch For The Opening Date!!

NEXT WEEK'S VIDETTE WILL CARRY AN ADVERTISEMENT GIVING THE OPENING DATE AND TELLING ABOUT AN OPEN HOUSE AND DEALER'S SHOW—WITH FAVORS, DOOR PRIZE, REFRESHMENTS, AND A TREMENDOUS SPECTACLE OF ABOUT 50 TELEVISION SETS BEING AUTOMATICALLY TURNED ON AT ONE TIME!!

THE CABLE IS COMING

IUKA TV CABLE COMPANY, Inc.



You're In Good Company When You Borrow at the Bank

Neighbors in America enjoy many things in common—and very often that includes the use of bank credit.

For example, the host pictured above financed his back yard patio with a bank home improvement loan. The man from next door bought his new car with the help of a bank auto loan. The wife of the neighbor from across the street looks and acts her pretty and peppy best because bank-financed kitchen and laundry appliances have cut down on the burden of her housekeeping. The cost of straightening the little girl's teeth was met with bank credit...

Within the last century, bank credit has become the stepping stone to a richer, fuller life for the individual and his family; because within the last century—since the signing of the National Currency Act in 1863—competition has been a spur to banking progress.

By providing for national banks, to take their place beside the existing state-chartered institutions, the Act brought into being the dual banking system of commercial banks vying in wholesome rivalry for new business. In any service industry, the "better mousetrap" is more and better service—and services; so in the banking field the growth of consumer credit was a natural result.

Now commercial banks have some \$19 billion in installment loans outstanding, made to countless Americans for every worth-while purpose. In 1963, a bank is the logical place to borrow at low cost—and you're in good company when you borrow at a bank.



100TH ANNIVERSARY OF THE
NATIONAL CURRENCY ACT AND
THE DUAL BANKING SYSTEM

Iuka Guaranty Bank

Member Federal Deposit Insurance Corporation
IUKA, MISSISSIPPI

THE BANK OF BELMONT

—AND—

TISHOMINGO BANK

Member Federal Deposit Insurance Corporation
BELMONT and TISHOMINGO, MISSISSIPPI



ATTENDS FHA DISTRICT MEETING—Those from the Iuka Chapter Future Homemakers of America attending the District meeting held recently at the Community Center in Tupelo were: reading left to right, front row, Sybil Reynolds, Mimi Gaines, and Annette Lomenick. Back Row, Pat Summers, Dianne Phifer, Ann Milligan, and Martha Lynn Vickers.

WANT ADS

NEED CHRISTMAS MONEY?
Then see Nelson Finance Company, Hwy. 25-South in Iuka, phone 423-6900.

D-5-(v)-tfn.

FOR SALE—Tropical fish, all kinds pets, birds. We've just opened our new business and invite you to come by, see our selections. Heath's Tropical Fish, 703 S. Court St., Florence, Ala.

D-5-12-19-26-(v)

WE HAVE specials on our Living and Bed Room Suites. Iuka Cash & Carry.

D-5-(v)-c.

FOR RENT—3-bedroom house with waterworks. Located 3 1/2 miles Southwest of Iuka on Woodall Tower Road. Contact Wallace Anglin, phone 423-6232.

D-5-12-19-(v) chg.

APPLICANTS FOR REGISTRATION TO VOTE
In accordance with House Bill No. 82 Acts of the Legislature of the State of Mississippi in Regular Session in 1962, the following names of residents making application to vote are hereby published. The names are:

Sennie Grace Brown Long, Iuka, Miss.

Edgar Hamm, Iuka, Miss.
Any objection as to why these residents should not be registered to vote should be filed before the Circuit Court Clerk.

L. E. (Gene) ROBINSON
Tishomingo County Circuit Clerk

D-5-12-(v)

IUKA ROUTE 2

Mrs. L. N. Dean spent several days last week in Hughes, Ark., with Mr. and Mrs. Robert Lane and baby daughter.

Mr. and Mrs. Hugh Harwell and boys of Detroit spent Thanksgiving with Mr. and Mrs. Elam Davis and Elaine.

Mr. and Mrs. Wilbert Gris-ham of Memphis visited his sister, Mrs. Mae Davis last Sunday.

to Florence to the show. . . We saw Elvis' new one, "Fun in Alcapulco." . . . Later we enjoyed barbecue sandwiches and cokes at Singletons. . . delicious!

Mickie House from Houston visited cousin Ray Thomas Saturday. . . Sue King of Meridian visited friends and relatives here and in Tishomingo. . . Quada Dexter was over from down Memphis way.

That's about it for now. 'Til next week, I'll see 'ya 'round.

Lloyd Lee Davis Wins Trip To New York City

Lloyd Lee Davis, with 3 couples from Memphis, one of whom was his uncle and aunt, Mr. and Mrs. Reeder Smith, left Memphis last Friday by jet for New York City and returned Monday night. This was an all-expense paid trip for superior selling of Electrolux vacuum cleaners.

The group had tickets for the Grayline tour of the city and visited the Empire State Building, Rockefeller Center, Radio City, and all main tourist attractions of New York City.

Lloyd Lee is the son of Mr. and Mrs. C. D. (Doan) Davis of Iuka.

Tishomingo County Hospital

Jeffrey Clingan, Belmont
Wilburn McKinney, Dennis
Sally Edmondson, Iuka
Lona Worley, Booneville
Wayne Letchworth, Paden
Sam Hudson, Iuka
Joe Johnson, Iuka
Eva Stidham, Burnsville
Adeline Cagle, Iuka
Rufus Brown, Iuka
Tressie McKee, Iuka
Hettie Gist, Iuka
Victoria Dean, Iuka
Celeste Lomenick, Iuka
Joe Parsons, Iuka
R. M. Barnett, Iuka
Bessie Lambert, Blytheville, Ark.

Gladys Collum, Iuka
Houston Mars, Iuka
S. T. Gray, Iuka
Jane Dean, baby girl, Iuka
Kate Campbell, Dennis
Faye Moore, baby girl, Cherokee

Mary Rogers, Iuka
Delton South, Iuka
Agnes Marlar, Iuka
Charlotte Yow, Iuka
Florence Solomon, Iuka
Mamie Black, Iuka
Kathleen Nichols, Dennis
Bobby Morris, Iuka
Jewel Wadkins, Iuka
Loretta Berryman, baby boy, Iuka

Geri Ann Thomas, baby boy, Iuka

Edward Slack, Tishomingo
Geneva Burress, Cherokee
Wayne Shook, Cherokee
Virgie Lambert, Burnsville
Wade Hamm, Iuka

Miss Cheryl Kent of Memphis spent Thanksgiving Day with her parents, Mr. and Mrs. Millard Kent.

TO JOIN
NON-GROUP
Blue Cross
Blue Shield
CONTACT
Mrs. RUTH
McKNIGHT
MISS. HOSPITAL & MEDICAL SERVICE
P. O. Box 1043 Jackson, Miss.

Mr. and Mrs. Marvin Bolton of Cherokee visited Mr. and Mrs. Finch Davis, Sunday afternoon.

Mr. and Mrs. Jerald Wallace, who have been in El Paso, Texas, since August, arrived home last Friday.

Mr. and Mrs. Dennis Smith, Mike and Becky of Birmingham spent Thanksgiving with their parents. Mrs. Bonds and Mrs. Smith accompanied them home for a few days visit.

Mr. and Mrs. Marshall Daniel and Mrs. Robert Moore recently visited the Jesse Blunts and Mrs. Mollie Ware in the Highland Community near Tishomingo.

Mrs. Dorothy Hayes, Sara and Tom of New Hope, Ala., spent the week end with Mr. and Mrs. Finch Davis and the Elam Davises.

Mr. and Mrs. Norman Bowling and daughter of Memphis spent the week end with Mr. and Mrs. Millard Morris.

SNOWDOWN

Mr. and Mrs. Bud McIntosh and daughter, Beckie of Chicago visited Mr. and Mrs. Earl Comer and William Earl McIntosh last week end.

Mr. and Mrs. Tommy White and children of Georgia and Mr. and Mrs. Leroy Moore and daughter of Memphis spent the holidays with Mr. and Mrs. Edward Shackelford.

Mr. and Mrs. Roy Moore visited Mr. and Mrs. John Yarber and Peggy in Sheffield last Friday.

Mr. and Mrs. Buddy Wingo of Memphis visited Mrs. Ruth Wingo over the week end.

Mrs. Ruth Pate and children of Sheffield visited Mr. and Mrs. Grady Horn over the week end.

Miss Maggie Shackelford is spending some time in Memphis.

Mr. and Mrs. Jackie Lomenick and Mrs. Gracie Thompson of Memphis spent the week end with Jack Lomenick and Mary Ann and Mr. and Mrs. Bennett Shackelford. They also visited Mrs. Jack Lomenick, who is a patient in the Tishomingo County Hospital.

Mr. and Mrs. Hubert Bishop of Memphis spent the week end



A SUCCESSFUL HUNTER AND HIS GAME—Enoch Busby of Bethel church community is shown here with the 6-point buck he got last Wednesday. Mr. Busby was hunting alone in the pine timber near Sharp bottom and made his kill about 7:30 in the morning, using a 30-30 Winchester. This fine buck is just one of the many that have been killed during the first season in Tishomingo county this year.

with Mr. and Mrs. Bob Borden and family. Gary returned home with them for a week's visit.

Mr. and Mrs. James Hendrix of Fort Worth, Texas, visited her parents, Mr. and Mrs. Alfred Comer and family during the week end.

James Sanders left Monday morning of this week for the Army.

Those visiting Henry Atkins and boys and Mrs. Lucille Sanders over the week end were Mr. and Mrs. Dave Page of Corinth, Mr. and Mrs. T. K. Page of Stanton, Tenn., Mr. and Mrs. James J. Parker, and Mr. and

Mrs. James Atkins and

ter.
James Mars and ch
Jackson, Miss., Edw
Memphis, Mr. and
man Smith and child
Memphis, visited her
week end and
Mars, who is a patie
Tishomingo County
Those visiting Mr.
Herbert Walker, Ga
bara during the Th
holidays were Mr. and
ly Walker and family
town, Ala., Mr. and
gene Riley and family
ra, Miss, Mr. and M
Walker and family.
Mrs. Arthur Walla
Louise Carr, Mr. and
Fell of Sheffield, and
la Riley of Memphis.

Mr. and Mrs. Geo
were Thanksgiving
guests of Mr. and M
Wilson in Tusculum

J. D. Barnette

Funeral services for J. D. Barnette of Amory, Miss., were held November 29, in the Pickle Funeral Home. Revs. D. H. Matherly and Wiygul officiating in Masonic Cemetery.

Mr. Barnette, age 74, died Thursday, Nov. 28, at Memorial Hospital. He was a grocer, Mr. Barnette was reared in Iuka, Miss., in 1912. He was a member of First Methodist and the Woodmen of the World.

Mr. Barnette leaves the former Miss H. man to whom he was married in 1906; a son, James nette of Amory; a daughter, Mrs. A. S. Hornsby of Baton Rouge, La.; Mrs. L. C. Wilson of La.; six grandchildren and great grandchildren.

G. W. Choate of Iuka spent several days last week with Mr. and Mrs. Choate and Teresa and Mrs. Aaron Bonds. He is accompanied by Mrs. Ethel of the North Cross Road.

To the Citizens of Tishomingo County:

The overwhelming vote registered in Tuesday's bond election by the citizens of Iuka and Supervisors' Districts 1, 2 and 3 is extremely gratifying to us at Consolidated Aluminum Corporation. It is a warm testimonial and reception for our new plant at Iuka.

You have our assurance that we will exert our best efforts to be a good citizen of your community and are looking with pleasure to the establishment of our operations in Mississippi.

We thank all of you who voted in this bond election, and we are especially appreciative of those individuals and organizations who worked so diligently to make this election so successful.

Very truly yours,

CONSOLIDATED ALUMINUM CORPORATION

William D. Miller
President

Bullard's Upholstery - - -

DECEMBER SPECIALS

Regular \$35.00
Channel Leathers . . . only \$31.00

Regular \$30.00 Puffed
Plastic Covers only \$27.00

Regular \$27.50 Puffed
Plastic Covers only \$25.00

Regular \$25.00 Puffed
Plastic Covers only \$22.50

FREE - Slab Foam Rubber For Front Bottom Cushion With Above Covers

Regular \$24.00
Flat Plastic Cover . . . only \$21.00

Regular \$22.00
Flat Plastic Cover . . . only \$19.00

Regular \$20.00
Flat Plastic Cover . . . only \$17.00

Regular \$18.00
Flat Plastic Cover . . . only \$16.00

Bullard's Upholstery

509 S. Fulton Iuka, Miss.
Phone 423-6373

Curtis Bros. Walgreen Drugs

DO YOUR CHRISTMAS SHOPPING EARLY!

Make Curtis Bros. Drug Store Your
GIFT HEADQUARTERS

It's NOT too late

Christmas Cards
Imprinted
with YOUR name
Quick SERVICE

Other items that may be imprinted for gift-giving are:

- Billfolds
 - Napkins
 - Bibles
 - Boxed Stationery
 - Leather Key Cases
 - And Other Items.
- Gifts may be imprinted in Gold, Silver or Blue.

FREE GIFT WRAPPING

Ladies' or Men's BILLFOLDS	\$1.50 up
New COSTUME JEWELRY	\$1.00 up
BOXED CANDY	49c up
NEW TOYS	39c to \$7.95
Complete Selection Of Gifts for MOTHER	from 53c up
Boxed MONTAG STATIONERY	\$1.00 up
Wide Selection of CHRISTMAS CARDS	25c up

BOXED GIFT SETS FOR MEN including Old Spice, Tussy, Yardley, Kings Men, Revelon	\$1.00 up
BOXED GIFT SETS FOR WOMEN including Tussy, Dorothy Gray, Shulton's, Helena Rubenstein, Lenthieric	\$1.00 up

HAIR DRYERS	\$13.88 up
STEAM IRONS	\$12.88
ELECTRIC PERCOLATORS	\$13.88
Unusual Selection of Christmas WRAPPING PAPERS	39c up
Wide Assortment of CHRISTMAS DECORATIONS	25c up
Indoor or Outdoor CHRISTMAS LIGHTS	95c up
ELECTRIC BLANKETS	\$14.95 up
CHRISTMAS TREE STANDS	98c
FOIL DOOR TRIM	\$1.19
Universal Electric BUFFET SERVER	\$13.88

BATONS, BALANCED	\$3.90
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A Small Deposit Will Hold Any Item Until Christmas!

TUBERCULOSIS in the GOOD OLD DAYS

Back in 1900, folks called tuberculosis "The Galloping Consumption." TB was, in fact, our nation's leading killer, and it spared neither young nor old. Fresh air and bed rest were about the only treatments known.

Quite a few people still catch TB today, but new drugs have already cut their death rate by more than 95%. Patients who once would have spent grim years in hospital or sanatorium, today are being returned to productive life, thanks to prescription drugs.

This is an example of how prescription drugs not only save lives, but also reduce the cost of illness. The price of today's drugs is remarkably low. Only 15 prescriptions in a thousand cost as much as \$10. The average one costs only \$3.26. No wonder we say: "Today's prescription is the biggest bargain in history."

Your Doctor Can Phone Us At 423-2761 When You Need A Medicine

Curtis Bros. Walgreen Drugs

Trusted Over 208,000 Times In Our Prescription Department. We feature Nationally Known Quality Brands at Lowest Prices
Phones: Day 423-2761, Night: 423-5691 Or 423-6414 Iuka

TISHOMINGO

HOLIDAY VISITING:
Mrs. Elizabeth McGill and Barbara Ann of Memphis were home with Mr. and Mrs. H. O. Timbers of Paden.
Mr. and Mrs. Percy Thorne and Jerry Lee visited his parents at Russellville, Alabama. Jimmy Burns of Andalusia, Ala., and Janette Nichols of Georgia spent Thanksgiving with their parents.
Visitors of John Underwood family during the holidays were: Miss Margaret Underwood, Mississippi State University; Karl Underwood of Cartersville, Ga.; Petty Officer George Bowen, Mrs. Ruth Nunnley, Mrs. Thomas Hood, Jr., Mr. and Mrs. J. F. Underwood and girls of Memphis; Mr. and Mrs. H. L. Underwood of Red Bay, Ala.; and Mr. and Mrs. L. W. Rushing.

Mr. and Mrs. Bud Browning had all of their children home for Thanksgiving. They are: Mr. and Mrs. Howard Browning of Red Bay, Ala.; Patrolman and Mrs. Harold Browning of Pickens; Mr. and Mrs. Nick Starkey of Columbus A.F.B.; Mr. and Mrs. Sonny Dover of Allsboro, Ala.; Mr. and Mrs. Jolene Browning of Dennis; and Mr. and Mrs. James Hoyt Browning and the grandchildren.

Judy Robinson spent the week end at State with Margaret Underwood. They attended the State-Ole Miss game Saturday. Mr. and Mrs. Malcolm Holley and Anna of Sheffield joined the Tom Kennedys for their traditional Thanksgiving dinner.

Mr. and Mrs. Lester Belue and Peggy of Paden, and Mr. and Mrs. James Belue and Jim visited Mr. and Mrs. Clayton Belue in Clinton, La.

Mr. and Mrs. J. O. Goza and J. C. of Miss. State University were home with his parents, and her parents, Mr. and Mrs. Coleman Stephens of Midway.

Donald Welch of Jackson visited Mr. and Mrs. Leroy Welch and girls.

Mr. and Mrs. Roy Nash of Illinois were home with his mother.

Mr. and Mrs. Fletcher Floyd and children of Indiana and Mr. and Mrs. Bud Starkey of Memphis visited Mr. and Mrs. J. C. Starkey and children.

Mr. and Mrs. Dutch Holley of Haleyville visited her mother, Mrs. Carrie Goodard, Sunday.

Gaston Owens of Arizona and Mrs. Verna Tennison of Indiana spent Thanksgiving with their mother, Mrs. Sally Owens of Booneville.

Mr. and Mrs. T. O. Lindsey have returned from a visit with their daughter, Mrs. Telford Paden and family in Washington. Their daughter, Mrs. Wheeler Glasgow, met the plane in Memphis and came home with them for a visit.

Bro. and Mrs. W. L. White spent several days with Mr. and Mrs. Royce Rowe in Jackson, Tenn.

Mr. and Mrs. Billy Ingram and Mike of Memphis were here with homefolks over the holidays.

Mr. and Mrs. Bennett Lancaster of California and Mrs. Annie Trimm were dinner guests of Mr. and Mrs. Tom Kennedy, Tuesday night.

Mr. and Mrs. Van Brewer and children visited Mrs. Stella Deaton during the holidays.

Mrs. Delila Hutcheson is visiting in Memphis.

The school welcomes Mrs. Barbara Parker and Mrs. Ravelle South back after serious illnesses.

Dell Blunt is ill with pneumonia at his home.

Kenneth Underwood is in the hospital at Greenwood recuperating from a severe foot injury resulting from a hunting accident.

Mrs. Ruth McDougal has received treatments for several weeks.

Miss Linda South is home from the hospital after a car accident.

FUNERAL:
The Douglas Adair family attended the funeral of her mother, Mrs. Alice Pate, at Tremont last week.

Jim Yarber

Celebrates 77th Birthday

Jim Yarber celebrated his 77th birthday on Thursday, November 21, with a dinner at his home. Centering the dining table was a huge white birthday cake, surrounded by many delicious foods.

Mr. Yarber was the recipient of many nice and useful gifts. Those present to help celebrate this happy occasion were Mrs. Stella Knox and granddaughter, Donnie Jean of Okolona, Miss.; Mr. and Mrs. Frank Barnes, Mrs. Ella Wadkins and Raymond Earl Jones, Mr. and Mrs. Lonnie Gilchrist and children, L. C. and Ann. Mr. and Mrs. Lodie Yarber and son, Richie, Mr. and Mrs. Alfred Yarber and girls, and Mrs. Lucille Dexter.

Two of Mr. Yarber's sisters, Mrs. Emma Thomas and Mrs. Ruth Martin and grandson, Greg of Okolona, also enjoyed the celebration.

BIRTHS

Mr. and Mrs. Herbert Thomas, Jr., proudly announce the birth of a son born Tuesday morning, December 3, at Tishomingo County Hospital. The baby weighed 8 pounds, 7 ozs., and has been named Herbert Calvin Thomas, III. Grand parents are Mr. and Mrs. Harmon McGill and Mr. and Mrs. Herbert Thomas, Sr. The Thomases returned to Iuka recently and are residing in the Guthrie Duplex on Wilmoth.

Mr. and Mrs. Edwin Faust of Hazlehurst, Miss., are happily announcing the arrival of lovely twin daughters, Karen Lynn and Sharon Lee, born November 23 at the St. Dominic Hospital, Jackson. Grandparents are Mrs. Lois Harper of Crystal Springs and Mr. and Mrs. D. E. Faust of Hazlehurst.

N. Cross Roads

Mr. and Mrs. Lon Gant, and Mr. and Mrs. Morris Gravette, Robbie and Jimmy spent Thanksgiving with Mr. and Mrs. Estis Arnold and she returned home with them and spent the night at Olive Hill, Tenn.

Mr. and Mrs. Louis Lard and family spent Saturday night with her sister, Mr. and Mrs. Milton Arnold.

Mr. and Mrs. Ben Arnold, Bonita Phifer and Jimmie Mae Monroe went to church at Counce town Saturday night.

Sorry to hear that Miss Sarah Mosley is in a Memphis Hospital. Hope she will soon be back at home.

Also sorry to know Grandpa (Jeff) Crider is very low at the home of his son, Marvin. We wish for him a speedy recovery.

Mr. and Mrs. Ben Arnold visited her brother, Mr. and Mrs. Marion Robinson, Tuesday.

Billie Joe Smith of Memphis, Tenn., spent the Thanksgiving holidays with his grandparents, Mr. and Mrs. Joe Smith and Mr. and Mrs. Oscar Arnold.

Mr. and Mrs. Ozean Phifer visited her mother, Mrs. Minnie Arnold, on Sunday.

People of Cross Roads were glad to learn Mrs. Gladys White was able to return home from the Community Hospital in Corinth.

Mr. and Mrs. Ben Arnold had as their guests Sunday Mr. and Mrs. Max Clarkson and family.

Mrs. Irene Bullard of Corinth, Mr. and Mrs. Ronnie Bullard and family of Pickwick, Tenn.

IUKA CASH & CARRY

CHRISTMAS SPECIALS

The First 10 Customers In Our Store Friday May Buy A

Reg. \$14.95, 2 Yr. Guaranteed ELECTRIC BLANKET for only \$10.95

Reg. \$169.50 DELUXE STOVE only \$139.50

Reg. \$139.50 STOVE only \$119.50

HOT WATER HEATERS \$39.95 to \$59.95

EASY AUTOMATIC WASHERS only \$219.50

Wringer Type WASHERS only \$99.50

One Second Hand WASHER only \$29.50

One Used REFRIGERATOR only \$49.50

WE WILL HAVE FRESH STEER BEEF FRIDAY AND SATURDAY

Iuka Cash & Carry

Hwy. 25-South

Iuka, Miss.

CHEROKEE

By Josephine Benson

Mr. and Mrs. John Nagle and children Eddie Jean and Jane have returned to their home in Montgomery from a visit with his parents Mr. and Mrs. S. H. Nagle.

Mr. and Mrs. Joe Beumer and children, Danny and Barbara, have returned to their home in Oak Ridge, Tenn., after spending the Thanksgiving holidays with her mother, Mrs. Thelma Gristam.

Mr. and Mrs. Jimmy Rorex and children, Mike and Martha, of Huntsville, spent the past week end with his mother, Mrs. L. B. Rorex.

Walker Morris, Jr. attended the Auburn, Ala., game in Birmingham after spending the Thanksgiving holidays with his parents, Mr. and Mrs. W. E. Morris.

Mr. and Mrs. R. T. Agnew and children, Lane and Bobby of Decatur spent Thanksgiving with Mr. and Mrs. W. E. Morris.

Mr. and Mrs. Lowell E. Gristham and children, Lowell E., Jr., and Celia Ann of Oxford, Miss., and Mrs. W. D. Eastep and his great grandmother, Mrs. Martha Scruggs.

Lee Robinson visited his sister, Mr. and Mrs. Ben Arnold, on Friday night.

Mr. and Mrs. D. R. Danner left Monday for their home in Montgomery from a visit with Mr. and Mrs. W. C. Tankersly.

Mr. and Mrs. John McCaig spent the Thanksgiving holidays with their children in Birmingham.

Mrs. James C. Malone of Florence spent several days last week end with Mr. and Mrs. Louis Malone and Mr. and Mrs. Kenneth Malone.

Mrs. F. S. Monk and Mrs. W. E. Reid and daughter, Ann Turner, spent the Thanksgiving holidays with Mr. and Mrs. Jack O'Brien and Jackie in Charleston, South Carolina.

Mr. and Mrs. Shelby Counce and children, Nancy, Danny and Kathy of Memphis spent the holidays with her parents, Mr. and Mrs. J. E. Daniel and they were dinner guests of Mrs. Aaron Parsons at Colbert Hts.

The Cherokee Study Club met at the home of Mrs. Walker Morris on Tuesday, November 12th, with Mrs. Jack McWilliams presiding. Mrs. Ruby Hughes, program leader for the afternoon, presented Miss Fannie Schmitt, librarian at Florence State College, who gave an interesting program on Libraries. The program was in connection with Education Week.

During the business session, it was decided to continue its practice of the past few years,

to give Christmas presents to a little Negro girl who is a student at the Talladega School for the Blind.

A social hour, when refreshments were served, concluded the meeting.

Mrs. Sally Nagle

Funeral services for Mrs. Sally Patterson Nagle were held at the Tishomingo Methodist Church on November 21 at 2 o'clock with Bro. Clifford Rhinehart officiating. Deaton Funeral Home was in charge of arrangements. Burial was in Tishomingo Cemetery.

Mrs. Nagle, who was 80, was born September 26, 1883 in Prentiss County near the Burton Community, where she resided until her marriage to Millard Nagle on August 31, 1913. Her parents were the late James W. and Sarah Elizabeth Patterson of Burton. She and Mr. Nagle moved to Tishomingo in 1920. She was a Primitive Baptist believer.

Survivors include her husband; three sons, Carl W. Nagle and Hubert T. Nagle of Huntsville, Alabama, and William E. Nagle of Warner Robbins, Ga., and seven grandchildren.

Pallbearers were Troy Nagle, Randy Nagle, David Nagle, George Haslam, III, Jesse McCoy, and George Norton.

EDMONDSON

SUPER MARKET

The Uptown Super Market With Low Prices And Big Free Parking Lot.

PRICES GOOD THURSDAY TO THURSDAY.

KREY MELLO SLICED

BACON

Limit 3 lbs.

3 lbs. 89^c

CELERY

Limit 2

stalk 5^c

CLOROX

Limit 2

1/2 gallon 29^c

Argo Green English

PEAS

2

303 Cans

29^c

FAB

29^c

Fresh Sliced

Pork Liver

lb.

23^c

Grade A Large

EGGS

2-doz.

95^c

Kitchen Charm

Wax Paper

Roll

19^c

Reynold's ALUMINUM

FOIL

Standard Roll

29^c

Extra Large

SPONGES

each

10^c

Martha White

FLOUR

5 lb. Bag

49^c

Self-Rising

GOLDEN GOOD

BANANAS

lb.

10^c

MAXWELL HOUSE

COFFEE

lb. can

59^c

A-1 BATHROOM

PAPER

4 rolls

19^c



WANT AD RATES

First insertion: 3 cents per word, minimum charge, 50c;
Subsequent insertions 2c per word, minimum charge 50c.
Cards of Thanks, Resolutions and Memorials at the rate of 2c per word.

Phone 2211 To Place Your Want Ad

TUNE TO WVOM — The wonderful voice of music—1270 on your dial. Music you like when you like it. WVOM, Iuka, Miss.

FOR SALE—Poulan Chain saws. Both new and used. Get them at Mill Creek Marine Sales & Service, highway 25-South.

O-5-tfn-chg.

LOT FOR SALE—Hwy. 25 North. In City Limits. Water, Gas, and Electricity available. C. B. Reid.

M-14-(v)-tfn.

FOR SALE—3-bedroom house with bath. Located in Mt. Moriah Community. See or call Ed-die Woodruff, 423-6315.

N-28-D-5-12-(v) p.

Homelite Chain Saw Sales & Service—We carry a complete line of parts and have 2 experienced mechanics on duty at all times. No delay. Work done promptly. See Cortez Blunt or Cecil Hutchins at Fairless Hardware in Tishomingo.

O-3-tfn-bp.

I WANT TO TALK TO A RELIABLE MAN

Will set you up in a sound one-man business without capital investment. Have opening in this area for Watkins Dealer. Products: Nationally Advertised. Income \$5,000, or more, possible first year. Car or light truck needed. Fieldman will get you started. Write L. Herring, c/o Watkins Products, Memphis, Tennessee.

N-21-28-D-5-(v) c.

FOR SALE—241 acre tract of land situated 2 1/2 miles east of Belmont on Bear Creek. 145 acres in Bear Creek bottom land, 25 acres in branch bottom land, 70 acres in hill land and about 55 acres in open cultivated land. Tract has 2 strong everlasting springs. Has large quantity of pine and hardwood timber. There is no better nor a more convenient place for a stock farm. For complete information, contact J. D. Holder, phone AT6-6752, 1901 North Parkway, Corinth.

N-28-D-5-12-19 (v) pd.

MALE HELP WANTED: Are you looking for a good part-time or full-time income? Many Rawleigh Dealers earn \$2.50 and up per hour. Opportunity now in Iuka. See Ozy G. Rickets, 700 S. Main, Iuka or write Rawleigh Dept. MSL 61-536, Memphis, Tenn.

D-5-19-J-2-16 (v) p.

FOR RENT—Garage Apartment. 4 rooms unfurnished. 207 Aberdeen St. Call 423-6908.

D-5-12-(v)-p.

FOR SALE: Good Used Clothing. All thoroughly cleaned. Barnett's Thrift Shop, Eastport Road, Iuka.

D-5-12-(v)-c.

EXPERT REPAIR SERVICE on Briggs & Stratton engines and Clinton engines. Our mechanics are Cortez Blunt and Cecil Hutchins. They are thoroughly experienced. Prompt Service. Fairless Hardware, phone 438-2366. Tishomingo.

O-3-tfn-bp

FARM FOR SALE in Iuka area. Good pasture. Springs and Creeks. Good water. Timber and Mineral rights. 165 acres. For further information, contact Mrs. Matt Smith, 713 Volunteer Drive, Tusculum, Ala., Phone 383-3064.

N-21-28-D-5-12 (v) pd.

The Tops In Laundering At The Lowest In Prices



Send your Laundry to us and end those wash-day blues forever. We Guarantee that you'll be happily thrilled with the results, and the low, low prices!

- Service To Fit Every Need, Every Budget.
- It Costs You Only Pennies Per Day.
- Clothes Come Out Refreshingly Clean.

SUNSHINE LAUNDRY
JODIE LAMBERT, Routeman

Hwy. 25-South Phone 423-6484 Iuka, Miss.

ENDING JANUARY 1, 1965.
For General Office Supplies Road and Bridge Maintenance Material and Supplies Machinery Upkeep

To Banks for Keeping the County Funds under Section 9145 Miss. Code of 1942 and as may be amended.
The Board of Supervisors of Tishomingo County, Mississippi, will at the office of the Clerk of the Board of Supervisors, Iuka, Mississippi, on the 6th day of January, 1964 during legal hours receive bids for the supplies and service above enumerated to be furnished the County and Supervisors Districts thereof for the 12 month period beginning January 6, 1964 and ending January 1, 1965.

Said bids to be filed with the Clerk of the Board on or before January 6, 1964, before eleven o'clock A. M., under the statute all bids shall be awarded to the lowest responsible bidder. Board reserves the right to reject any or all bids.
This the 2nd day of December, 1963.

R. D. SIMS
Clerk of the Board of Supervisors
D-5-12-19-(v)

NOTICE TO MACHINERY, TRUCK AND EQUIPMENT DEALERS

The Board of Supervisors of Tishomingo County, Mississippi will on Monday, January 6, 1964 during legal hours at the office of the Clerk of the Board of Supervisors in the Town of Iuka, Mississippi, receive bids for the purpose of:
To Purchase for the use of the Second Supervisors District. One New or Used Motor Grader, 75 H P or larger.
To sell or trade One Used

D-5-12-19-(v)

NOTICE

Days and Office Hours
—of—
Drs. Hora & Hora
Optometric Vision Specialists

Wed., Fri., & Sat.

Hours 8:30 to 5:00

Office Located In

Iuka Bank Building

Iuka, Mississippi

24-Hour Ambulance Service

Anywhere—Anytime

AIR CONDITIONED

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Ph. 423-5731

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JURIAL ASSOCIATION

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PROGRESS REPORT

A Summary of Current Events Contributing to the Economic Development of Mississippi

the MISSISSIPPI AGRICULTURAL & INDUSTRIAL BOARD

Industry Expansion
A Jackson industry has announced plans for an expansion of two weeks after beginning production. Zinsco (electric production) will expand its facilities under a \$250,000 industrial revenue bond issue by the City of Jackson. The action came only months after the company announced that it had chosen a site at the Hawkins Industrial District as a location for a 100,000-square-foot plant to manufacture panelboards, switchgears and similar electrical products. Employment at the plant is expected to reach 200.

Expand State Facilities
The Borden Company is currently enlarging and remodeling its fluid milk processing plants at Biloxi and Meridian at a total cost of almost \$1,000,000. Employment in the locations will increase to approximately 200 from the present 150. Borden paid out \$363,519 to Mississippi dairy farmers and others in 1962 for products, ingredients and rolls.

Lake Plant To Be Doubled
Plans to double the size of plant complex at Horn Lake have been announced by the Dairy Lift division of the Dairy Corp. The company also announced that it had purchased the elevator companies within

the past 30 days—Acme Elevator of Detroit, Hunter-Hayes Elevator of Dallas, and O'Keefe Elevator of Denver. Hugh Allan, Rotary Lift president, said construction would begin next month on an addition of 60,000 square feet to the present 150,000-square-foot factory and on a four-story office building for executive offices.

Pickle Plant To Expand
John Miller, president of the Brown-Miller Pickle Company, has announced plans for a \$75,000 addition to the company's pickle plant at Wiggins. The present plant employs some 200 workers. The company processes and markets pickles under the Rainbow and American labels and leases some 6000 acres in south Mississippi for cucumber raising.

Consolidated Aluminum Gives Reasons For Picking Iuka

William D. Miller, president of the Consolidated Aluminum Corporation, has listed the following major reasons for selecting Iuka as a site for the location of an aluminum foil products plant: "The available and willing male labor in the Iuka area, supported by their constitutional right to work; the truck, rail, and highway facilities; the availability of natural gas, an abundance of water, sewers, an abundance of electric power; a satisfactory site which can provide expansions;

and a progressive state and local community willing to cooperate fully with our company to achieve the primary object of any business, which of course, is to make satisfactory profits."

NASA MTO Work Force Growing

The work force at the NASA-Marshall Space Flight Center's Mississippi Test Operations now stands at approximately 900, and construction workers are continuing to increase in the wake of accelerated activity at the South Mississippi facility. Meanwhile, the largest building contract yet awarded at MTO has been announced by the Army Corps of Engineers, NASA's construction agent. Active building contracts at MTO now total about 28 million dollars, with about 10 million dollars in work now out for bids. The big contract just awarded is for an S-II state static test stand to be built as a joint venture by C. H. Leavell & Co. and by Peter Kiewit Sons' Co., El Paso, Texas, under a \$13,391,872 contract.

Furniture Manufacturing Plant Now In Kosciusko

Kosciusko will be the location of a new furniture manufacturing plant to be operated by the Southern Manufacturing Co. The plant will manufacture a line of upholstered furniture and will eventually employ from 30 to 60 persons, according to Joe Doty, spokesman for the Doty family, which is active in the retail furniture business in the Kosciusko area. Billy McMillan, executive director for the Industrial Development Corporation in Kosciusko, pointed out that this will be the first full-scale furniture manufactur-

ing operation in Attala county, thus adding to the area's already-diversified economy.

Tupelo's Day-Brite Plans Expansion

Tupelo's board of aldermen has authorized issuance of an \$800,000 industrial revenue bond issue to finance a three-acre addition to the local Day-Brite Lighting company plant. Employment at the plant will be increased after the expansion is completed. Day-Brite located in Tupelo in 1946. Approximately two years ago, the firm was purchased by Emerson Electric Company. Current employment at the plant has averaged between 350 and 400.

Lumberton Gets New Industry

Opelika Concrete Products Company of Opelika, Ala., has signed a lease with J. E. Bright at Lumberton for property on which to locate a plant for manufacturing pre-cast slabs and concrete specialties. The company has a contract with the National Aeronautics and Space Administration in connection with the Mississippi Test Site operations for the Saturn missile in Hancock county. This is Lumberton's first direct industry resulting from the \$553 million NASA project in Mississippi.

Health Tips On Common Colds

What can you do for the common cold? Most folks know you can't cure it. And yet we still waste a lot of time and money on pills and nostrums and treatments—all in the faint hope

that maybe this time something will help.

Actually, grandma's home therapy is still good. If you get a cold, stay home in bed. Keep warm. Gargle to ease a sore throat. Take aspirin for the discomfort. None of this will cure the cold, but it will make you feel somewhat more comfortable while your body's natural defense mechanisms are building up enough steam to overcome the cold virus.

From time to time there have been vaccines to protect against colds. To really protect, the vaccine would have to include many different viruses. Some of the viruses that cause colds most likely haven't yet even been identified. It's unlikely that a vaccine will help much. Ask your doctor for his recommendation in your individual case.

Almost everyone has a cold or two during the course of the winter. Usually we try to keep going to the office, but sometimes we feel too bad to work and spend a day or two at home.

There are medications now

available—in the area of antihistamines—that sometimes can make the symptoms of a cold much less severe and make it possible for us to keep going. These have their limitations and their problems. The antihistamines can cause drowsiness, which could be highly dangerous to the driver of an auto. If you get a cold, ask your doctor about the new medications that reduce the runny nose and sneezing and coughing.

As youngsters we heard the old folks say: Treat a cold and you can cure it in two weeks; let it alone and it will go away in a fortnight. The time element isn't that exact, but the theory is the same.

Much research is being done on cause and possible cure for colds. Perhaps the answer will be found some day. But as of now we can't cure colds and anyone who tells you he can, deserves at best considerable suspicion.

PERSONALS

Charles Floyd of Memphis spent the Thanksgiving hol-

days with the A. V. Ables family.

Mrs. Pat Cooper and Eric of Selmer, Tenn., spent Thanksgiving Day with Mr. and Mrs. J. B. King and Mr. and Mrs. Allan McBee and Pam.

Lucian King of Mississippi State spent the Thanksgiving holidays with his parents, Mr. and Mrs. J. B. King.

GO TO CHURCH SUNDAY

FOR SALE
107-ACRE FARM
Joining Indian Creek
WITH 7-ROOM HOUSE AND CATTLE BARN

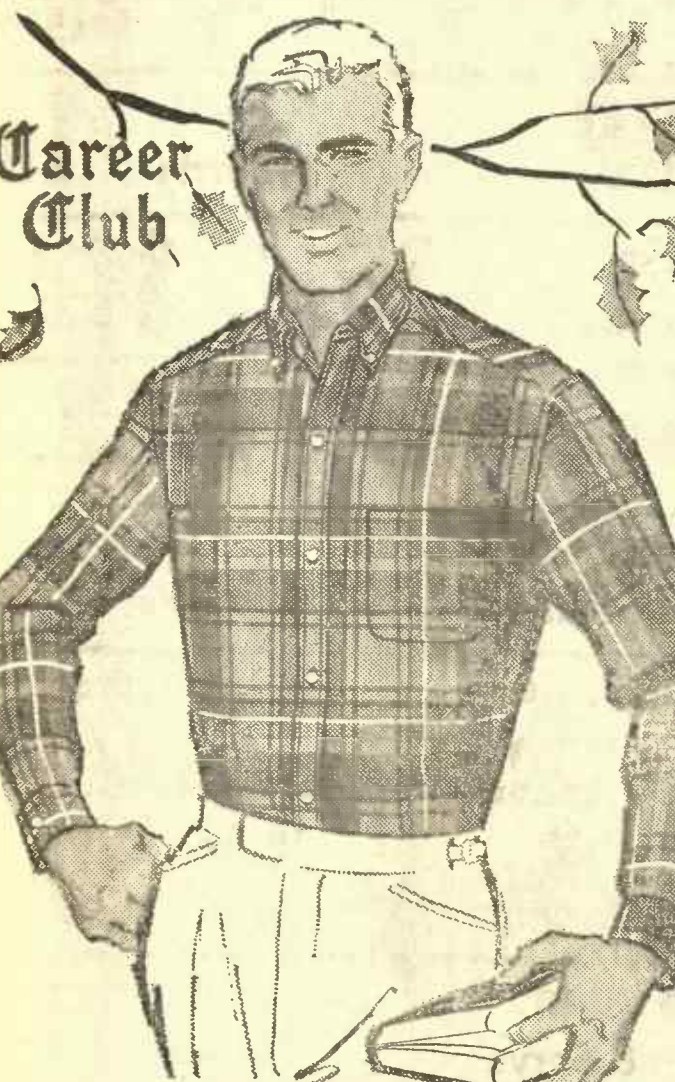
Located 1 Mile Off Eastport Road
On Indian Creek Road
House has Bath and Butane Gas Heat and is convenient to School Bus Route. Cattle Barn is wired for electrical conveniences. Farm is entirely fenced and cross-fenced, and has permanent pasture sod.

FOR FURTHER INFORMATION, CONTACT
L. R. LEWIS, JR.
At Lewis Fish Market
Eastport Road Iuka, Miss.

You're Invited To Visit
Bostick Flower Shop
FOR
FLOWERS, PLANTS, CORSAGES,
FUNERAL ARRANGEMENTS
GIFTS AND NOVELTIES
Dr. Bostick Home—Bernice Bostick, Owner
IUKA, MISS.
Phone 423-2441

CHOOSE THE PERFECT GIFT
at GRISHAMS
FOR HIM FOR DAD FOR Brother

Career Club



Wash and Wear **PLAIDS**
by **Truval**
\$4.00

Traditional Ivy styling is yours in TRUVAL'S selection of combed woven plaids and checks. Taper tailored with smart button-down collar, box pleat and back loop. Make your selection from a variety of handsome new patterns.

Men's & Boys' SLACKS
In All The Latest Shades



Men's AND Boys' HATS
By Knox and Champ



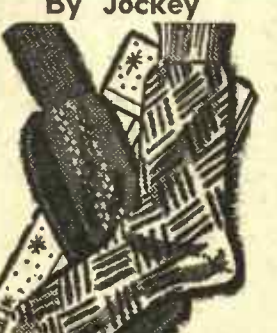
Sport Coats
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All Sizes In A Large Selection Of The Newest Colors.



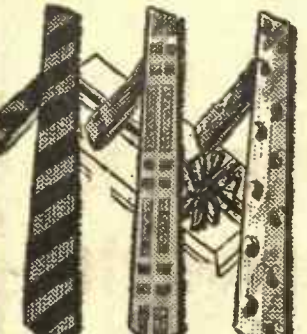
Men's SUITS
By Style Mart and Botany 500
A Complete Selection Of Sizes In All The Newest Colors. And Shades



Socks AND UNDERWEAR
By Jockey



TIES
By Wembley And Cavalier



CASUAL COMFORT...
WINTER WARMTH



Lamb's Wool and Shetland Cardigan
by **Truval**
\$7.95

Here's a 6 button cardigan in a soft blend of 75% Lamb's Wool and 25% Shetland that combines warmth with comfort. Truval has styled this sweater with smartly ribbed waist and wristbands. Available in rich heather shades for Fall. Buy yours now!

Iuka A Boys Remain Undefeated; Girls Lose To Alcorn Central

Iuka's basketball teams played host to Alcorn Central Tuesday night, November 26, in the local gym, winning two of the three games played. Both the boys' teams were victorious while the girls lost to Alcorn Central by only two points.

The Iuka A boys almost reached the 100 mark in their scoring against Alcorn Central, the final score being 96 to 70. Score at halftime was Iuka 50 and Alcorn Central 36. High scorers for Iuka were Tommy Dean with 38, Earl Walker with 17, William Crawford, Jim Robinson and Jerry Holley, each with 10 points. Leading the scoring for Alcorn Central were Larry Barnes with 29 points and Frank Hardville with 18. The Iuka A's made 62 per cent of their rebounds while Alcorn Central made only 38 per cent.

The Alcorn Central girls handed the Iuka girls team their first defeat of the season, winning by a 2-point margin. Iuka girls trailed Alcorn Central by seven points at halftime, the score being 33 to 26; however, in the final half, the Iuka team gained some spark but were defeated 54 to 52. Joan Dean led in scoring for Iuka with 20 points, followed by Jean Dean and Martha Johnson, who racked up 16 points each. High for Alcorn Central was Kathy Davis with 34.

The B boys easily won their game over Alcorn Central 38 to 26. The halftime score showed Iuka leading by 8 points. Parker was high man for Iuka with 18, followed by Adams with 10. Pittman scored highest for Alcorn Central with 10 points.

Iuka-Kossuth Game
On Tuesday night of this

week, Iuka A boys witnessed a very close game with the Kossuth team. Kossuth held a 3-point lead at halftime, the score being Kossuth 35 and Iuka 33. The Kossuth boys held possession of the game until the last quarter when Iuka A's took the lead and managed to win the game by 4 points, scoring 72 against Kossuth's 68. High men for Iuka were Tommy Dean with 31, Earl Walker with 16, and Jim Robinson with 20. For Kossuth, Danny Martin led the scoring with 29 points, followed by Bobby Mill with 17.

In the girls game, Iuka won over Kossuth 39 to 27, the halftime score being 17 to 14. Leading the scoring for Iuka were Joan Dean with 17 points, Jean Dean with 12, and Martha Johnson with 10. High for Kossuth was Henderson with 11 points.

Iuka's next game will be with Fulton tomorrow night (Friday) in local gymnasium.

Thanksgiving holiday visitors of Mr. and Mrs. H. L. Shook and Mrs. S. A. Copeland were Mr. and Mrs. Foster P. Copeland of New Orleans, La., and Sammy Copeland of the University of Texas.

Mrs. Plume Oaks Williams spent the Thanksgiving holidays visiting friends at Raymond, Miss.



LIKE FATHER, LIKE SON—Pete Hobbs, right, proudly poses with a six-point buck, while his 11-year-old son, Earl, displays his spike buck. The deer were killed on Saturday, November 23rd, in Benton County, Miss. The Hobbs family lives north of Iuka on Eastport Road.

Girl Scout Fund Drive In Progress

Contributions Needed To Support Local Program

The Girl Scout annual fund drive in which contributions are being solicited to promote the Girl Scout program in this area is now in progress.

Through this program, young girls are given guidance and moral instructions at a most impressionable age. It teaches them to be responsible and loyal human beings and gives them a glimpse of what is expected of them as mature women. It also offers them opportunities to learn to appreciate nature.

Youth organizations such as the Girl Scouts quietly do an enormous job for young people who, without proper guidance, might tumble into juvenile delinquency.

"The work done by Girl

Scout adults, the selfless hours spent in making help and guidance available to girls, does immeasurable good which cannot be reckoned in dollars," states Jack Hank Manager, Public Relations of Lions International in an article entitled "An Image of Girl Scouting."

Your contribution is needed. Mrs. Ed Thomas, Executive Director; Julian R. Long, Campaign chairman; or any adult Girl Scout leader will be happy to take your donation. Help steer the youth of the area in the right direction by sending your contribution in today!

PERSONALS

Patsy and William Coker, students at the University of Southern Mississippi, spent last week with their parent, Mr. and Mrs. J. A. Coker. Other guests in the Coker home for the Thanksgiving holidays were Mr. and Mrs. E. W. Coker and Hubert, Mr. and Mrs. George Wright, all of Florence, James Lee and Johnny Coker of Iuka, and Mr. and Mrs. W. D. Coker and Nancy of Morristown, Tenn.

Mr. and Mrs. Kirk Brown and son of Ripley spent the week end with their parents, Mr. and Mrs. John H. Brown and family and Webster Booker and boys.

Thanksgiving Day dinner guests of Mrs. Ludie Miller were M/Sgt. and Mrs. Edward E. Sanderson of Columbus, Ga., Eugene Miller of Chicago, Ill., Mrs. Sue Miller and children, and Mr. and Mrs. Doan Davis and Lloyd Lee.

Mr. and Mrs. Lawrence Barkley and children of Ypsilanti, Michigan, were visiting during the Thanksgiving holiday week end with Mr. and Mrs. John Bachuss, the Fred Brent family, and Mrs. Ethel Laxson.

Thanksgiving Holiday guests in the home of Mr. and Mrs. Herbert Thomas, Sr. were Mr. and Mrs. Richard Thomas and children of Taylor, Michigan, Mr. and Mrs. Doyle House and children of Houston, Miss., Mr. and Mrs. Herbert Thomas, Jr. and daughter.

Dr. and Mrs. Joe Barlow, and daughter spent the Thanksgiving Holidays with Mr. and Mrs. A. G. Dickerson in Ripley. While there, Dr. Barlow spent some time deer hunting in Holly Springs Forest.

OES HONORS MASONS

Iuka Chapter No. 126 Order of the Eastern Star will honor all Masons and their wives on Friday night of this week with a dish dinner given at the Lodge Hall in Iuka. All Masons and their wives are urged to be present.

O. E. S. members are urged to be present and bring a covered dish. Dinner will be served at 7 o'clock.

MIDWAY

Mrs. Mary Harris left last week to visit with her son, Kelly Harris and daughter, Elnora in Memphis.

Mrs. Lois Stringer and son, Wister Bain of Booneville visited Mr. and Mrs. George Stringer over the week end.

Mrs. Tressie McKee entered Tishomingo County Hospital last week.

Mrs. Onita Faulkner returned home from Illinois during the Thanksgiving Holidays. She was accompanied by her daughter, Mrs. Mary Roberts.

Mrs. Lajetta McKee of Chicago came Monday to visit her parents, Mr. and Mrs. Herman Stringer for a few days.

LIBERTY

ALWAYS BUY THE BEST FOR LESS

Iuka, Miss.

Phone 423-4211

We reserve the right to limit quantities. None sold to dealers.

Miss Liberty
Blue Magic All Purpose
DETERGENT

Special Get Acquainted Offer

giant
size **49¢**

These prices are not week-end specials, but good for 1 Full Week, Thurs., thru Wed., Dec. 5-11.

U. S. CHOICE HEAVY STEER BEEF

STEAKS

Round
Sirloin
or Prime Rib

lb. **67¢**

BACON

Sliced Rindless

3 lb. pkg. **\$1.**

Ground Beef

Ground Fresh
Several Times Daily

lb. **39¢**

U. S. CHOICE HEAVY BEEF

BEEF ROAST

Chuck Arm or
English Cut

lb. **49¢**

Chuck
Blade
lb. **37¢**

STEWING BEEF

Rib or
Brisket

lb. **27¢**

SAUSAGE

Pure Pork
Home Made

3 lb. pkg. **89¢**

TAMALES

Gebhardt

No. 2 1/2
can **29¢**

HEINZ KETCHUP

14-oz.
Bottle **19¢**

FLOUR

Golden Locks

Guaranteed None Better

25 lb. bag **\$1.89**

Strawberry Preserves

Holsum
18-oz.
Jar **35¢**

BABY FOOD

Gerber's or Heinz
Strained

3 Reg. Jars **29¢**

Grade "A" Large

EGGS

doz. **45¢**

Sunshine Krispy

CRACKERS

1-lb. box **25¢**

Holsum Grape Jar

or Grape Jelly

18-oz. jar **25¢**

ROLLS

Miss Liberty
Brown & Serve

Pkg. of 12 **19¢**

PET DRY MILK

8-qt. Size **59¢**

LETTUCE

Fresh Crisp

2 heads **25¢**

APPLES

Golden Delicious

4-lb. bag **39¢**



1-lb.
can

59¢

Limit 2

Krey or Reelfoot

LARD

4-lb. ctn. **49¢**

POTATOES

U. S. No. 1 Reds

10-lb. bag **39¢**

BIG AUCTION

Saturday and Saturday Night

At W. S. Stephens Store

In Paden, Miss.

SPECIAL CHRISTMAS AUCTION
OF TOYS

New and Used Furniture

Nice Warm Building

BOB DAVIS of Iuka, Auctioneer

BUTANE PROPANE GAS

NOW AVAILABLE IN TISHOMINGO COUNTY.

Let us help you with your heating problems. We are ready to serve you and will appreciate your business. Call us day or Night.

Day GL 4-7811 Night GL 4-7734 or GL 4-3540

Only One In Tishomingo County
Locally Owned and Operated.

MANN PROPANE GAS CO., Inc.

ETHA & JACK MANN
Belmont, Mississippi

CHRISTMAS SHOPPING GUIDE

Best Jewelry Company

Best Jewelry Company, located at 103 S. Court, Phone 764-0491, Florence, Ala. & 212 Montgomery Ave., Phone 383-5472, Sheffield, Ala. Tri-Cities only member of Guild of Diamond Experts.

Serving the area for 23 years. Two great stores - Florence & Sheffield. Christmas merchandise now on display. Buy on Best Customer - Made Terms. Weekly or Monthly Terms available.

This is one of the reliable jewelers, modern in every respect and is headquarters for suitable presents for every occasion, enjoying a large and well merited clientele from all surrounding territory.

At this season of the year this popular store is especially prepared to serve the trade in the way of Christmas gifts and we wish to suggest that the problem of what to give will be readily and satisfactorily solved by a visit to this

Modern Optical Co.

Modern Optical Co., located at 111 E. Third, Sheffield, Ala. Save on glasses in Sheffield at Modern. Phone 383-7565. Dr. J. J. Couch, Optometrist. Eye examination, lenses and frames complete. Attractive carrying case. No appointment necessary for examination or fitting.

This firm is known throughout this section as a prominent firm in the optical business.

This firm carries a complete line of optical products by leading manufacturers, including lenses, frames, mountings and temples.

If you need anything in this line, we urge you to call at this establishment and any information that is desired will be given in a most courteous and obliging manner.

Reliable Machine & Tool Co.

Reliable Machine & Tool Co., located at 907 11 Ave., W., Sheffield, Ala. Phone 381-1872. Steel Fabricating, Tool & Die Automation & Fabrication production machining. Complete Machine Shop. We rebuild & repair all types of machinery. Electric & Acetylene Welding. We do Government work for U. S. Army & Arsenal in the Missile Program. This is real precision type work.

This is one of the most modern machine shops in this section of the state and has a reputation for turning out work of class, for the reasonableness of its charges and for getting it done when promised. Upon these lines they have built up the business to its present high standing.

Boston & Christian Wholesale Produce

Boston & Christian Wholesale Produce, located at 601 S. Cherry, Florence, Ala. Fresh Fruits and Produce. Phone 764-5861.

Being wholesalers they offer the retail trade a high quality of produce at much more attractive prices than otherwise would be possible. Provide a large stock for the people of the surrounding country to select from—truly a valued business asset.

Because of the high quality of products handled, they have gained for this section a commercial prestige as an excellent market for retailers that could be obtained in no other manner.

Singleton's Bar-B-Q

Singleton's Bar-B-Q, located on Woodward Ave., Muscle Shoals City. Phone 383-9768. Call-in for orders to go. Take your family and friends here. Real hickory smoked pit barbecue, sandwiches, plates or by the pound. Shoulder, Chicken, Brunswick Stew.

This "better eating place" is a popular place for autoists as well as local people as they offer a rapid service in good foods and there is no delay. They invite you to stop there for the best coffee in town.

It is comfortably furnished and the cooking arrangements are so constructed that everything is clean and sanitary. There is no

Higginbotham Motors

Higginbotham Motors, located on New Lee Highway, Florence, Ala. Phone 766-4941. Buy a good used car for those Christmas Holiday trips.

Have a car to suit the price of every purchaser and willingly give demonstrations. Also have attractive purchase plan through which it is possible to purchase a car and pay for it as you enjoy it. Truly a most admirable firm, under the management of a prominent and well known business man.

This is one of the liveliest automobile firms in this part of the country, and is prepared to take care of purchasers with cars which prove the superiority of the high grade used car, over the so-called second hand automobile. These cars

Florence One Hour Cleaners

Florence One Hour Cleaners, located at 1220 N. Wood Ave., Florence, Ala. Phone 766-2471. One Hour Martinizing Cleaners. The most in dry cleaning" odorless - sanitary - laundry shirts beautifully. Laundered and finished. Have your clothes put in good order for the holiday season. This establishment is popular with all who have tried it, that they at forth their best efforts in the satisfaction in each case. The establishment is splendidly equipped for all classes of dry cleaning and no work is too difficult to handle in the most satisfactory manner.

A specialty is made of cleaning "dies" garments, and they also have a list of men for whom they do this class of work that includes

Florence

complete jewelry store. Of course, everyone knows that it is headquarters for diamonds, watches, novelties and everything else that that pertains to a modern and complete stock of jewelry.

Whether selecting jewelry for yourself for Christmas or for any other occasion you will find that when you make your choice here you will not only be choosing in good taste but will be selecting something that will give pleasure for years to come.

Taken all in all this jewelry store is one of the most modern and up-to-date establishments of this section that his always been known as the most reliable jewelry house in this section. The success of this jewelry business is a direct tribute to the management, who always insist that they serve the patrons with the best of high-grade jewelry.

Sheffield

They are able to offer a complete line of sun glasses for men and women and children, which can be made to your prescription to fit your exact needs and if your eyes need no correction these sun glasses can be supplied in the highest quality optical lenses ground to a perfect plan so that you are assured of a lens which is perfectly true and will protect your eyes from sun glare, which is most injurious to your eyes.

This firm is extremely courteous and efficient to a marked degree. The management has surrounded himself with Opticians and technicians who are thoroughly conversant with the business.

Sheffield

In this establishment will be found the latest machinery and only the most expert men, for this firm is one of the best in the country and is well known for efficiency and promptness of service. It is headquarters for this class of work. Give them a call.

This firm is well equipped for all classes of machine shop work and established an enviable reputation for expert service and reasonable prices. Much work is received from the surrounding territory.

They are machinists of ability and reputation and are able in an instant to tell you what is wrong, what the cost will be, if you can get the article in question and if repairs can be made.

Florence

If you want anything in this line, telephone them or call at their establishment and then when you have decided what you want you can depend on it that this well known firm will see that you get it.

They have been closely allied with the large business interests of this section of the state for some time and have been instrumental in up-building this section of the country, and the institution should receive the patronage of the entire people.

Muscle Shoals

vast expanse to waste time in the service but you can watch the cooking and see that you get just what you want in the way you want it.

The management only buys the best of everything and does not use substitutes but cooks like only the expert can. It has the taste of home and sharpens the appetite so that all food eaten here is easily digested and every one who eats here always feels "fine".

In making this review we are glad to compliment this popular eating establishment upon the position it occupies in the dining line in his age of hurry and rush.

Florence

will give many thousands of miles of service and in many cases will outlive and outlast many of the new cars which are selling at a similar price.

You do not need to have all cash, as this firm is ready to take care of the account and you can be using the car while you are making payments. This is a great accommodation to the public and the excellent policy has met with great favor. If you want an auto, go over and get a demonstration.

This establishment has become known far and wide as a leading one dealing in used automobiles. They have very many satisfied customers in the surrounding country who have learned real motor car economy through their service.

Florence

almost every man in town who cares anything at all about his personal appearance.

The dry cleaning system used not only cleans your clothes, but thoroughly renovates them in the most sanitary manner. It also turns them out in the most approved styles without the disagreeable odor that accompanies the work of so many cleaning establishments. The latest cleaning and renovating machinery in their plant makes it possible for them to handle the most delicate fabrics and turn them out so they will look like new.

We are pleased to compliment this establishment upon the very satisfactory service rendered and to urge all our readers as regards cleaning they can do no better than to turn their work over to them.

Barber's Cafeteria

Barber's Cafeteria, 412 S. Court, Florence, Ala. Serving 3 meals daily - 7 days a week. Phone 766-1905. Treat your family to fine food in a delightful atmosphere. Fresh Seafoods - delicious home made Chili - Fresh home made vegetable soup - sandwiches made to order. Dine here when doing your Christmas shopping in the Tri-City Area. Call-in for lunches packed to go. Plenty of free parking behind the building.

This cafeteria is recognized as a social center for motorists and the traveling public in general. It is also known as headquarters for

W R C K Radio Station

W R C K Radio Station, located at 1570 Woodmont Dr. Tuscumbia, Ala. Phone 381-1862. "The best in country - Western & Gospel music". 500 Watts - Daytime Radio 1410 The High Fidelity Spot.

This Broadcasting Station is giving the people the best of music and entertainment from local and national sources—also feature commercial and educational broadcasting service in an intelligent and dignified manner — Advertisers should consult with them.

Since this station has been in operation the spare hours in the country and city homes have been lightened and made very enjoyable with music, talks, singing and entertainments of all kinds, both local and national in origin.

Southern Sash Of Sheffield Inc.

Southern Sash of Sheffield Inc., 107 Ashe St., Sheffield, Ala. Phone 383-8421. Southern Sash Wholesale Inc., 204 Ashe - 383-3261. Southern Sash Bargain Barn, 100 Atlanta Ave. — 383-2374. "Everything for the builder". A complete line. Spend for your home first.

This company is known throughout the community as the leader in the building material business. The tremendous prestige of their great volume of business, the experience of years as the prominent

Larimore Business College

Larimore Business College, located at 315 S. Court, Florence, Ala. Free Nationwide Job Placement for Our Graduates. Phone 764-5732. Larimore Business College offers Speedwriting Short-hand Course in 6 weeks. The Nancy Taylor Charm Course which is taught in over 250 cities is also a part of this business college's offerings to its students. It is the largest organization of its kind in the world. It is a 10 weeks course, 3 hour session weekly. In this Nancy Taylor Charm School the student is taught the importance of charm, poise and self-confidence in the secretarial field. They are taught the proper way to walk, sit, and stand, proper cosmetics, fashions, grooming, hair styling, self improvement and personality development.

This is one of the foremost educational institutions and offers the advanced courses which thoroughly conform to the modern business methods of the country. "By their works we shall know them," is indeed true, for graduates from this popular institution may be found as leaders in their line in all sections of the country.

Tri-Cities Termite Control

Tri-Cities Termite Control, is located at 3721 Jackson Highway, Sheffield, Ala. Phone 383-8158. Nights, Sundays, Holidays 446-5452. Distributor for Guaranteed Water-Bug Killer "Be Wise Slay With Slays"

This is a complete Termite Service, Bonded & Guaranteed - Commercial - Residential - Termite & Pest Control.

Complete Tree Service - Tree Surgery - Pruning - Trimming - Grafting - Spraying - Fertilizing - Moving of Trees & Shrubs - Lawn Maintenance.

This company is equipped for both ground and timber impregnation, with the most modern equipment and the latest chemicals.

Tri-Cities Center of Beauty Salon & School

Tri-Cities Center of Beauty Salon & School, 324 E. Tenn., Florence, Ala. Classes in our school begin any time. Our students work under supervision of Sara Dorris - Betty Beshears complete training in every phase of beauty culture - Hair Styling - Cutting - Shaping - Permanents - Coloring. Phone 764-6691.

This progressive beauty institution conducts the leading school for beauty culture in this section, whose diplomas are recognized over the state. Headquarters for many ladies for beauty culture.

Factory Discount System

Factory Discount System, located on New Lee Highway, Florence, Ala. 2 miles east of Howard Johnson. Phone 766-2810. A complete line of household furniture at discount prices. See the new Magnavox Stereo. Save with our policy low overhead. Large volume - Big discounts to you - Some of the latest styles & designs from factories across the nation. Shop here for Christmas gifts and other needs. Terms arranged. Open every evening til 9:00 P.M. - Monday thru Saturday.

This progressive establishment enjoys an extensive patronage from all over this section because of the convenience of shopping. A large

Shotcrete Construction Company

Shotcrete Construction Company located at 721 S. Court, Florence, Ala. Phone 766-2811. Manufacturers & Distributors of Swimming Pools, Swimming Pool equipment and supplies. Swimming pools make wonderful gifts for Christmas. Select yours now.

Home pools no longer belong just to the luxury class. Once considered in a realm of luxury well beyond the means of the average individual, swimming pools in recent years have taken on new popularity in even middle income suburbs.

Florence

good foods.

The culinary department has been provided with the most modern equipment and utensils and everything is kept scrupulously clean and thoroughly in compliance with the sanitary laws.

From their extensive display of foods one may indulge in his or her own most favorite delicacies and dishes, getting as large or small portion as you wish.

At this cafeteria it can be seen patrons from every walk of life who made this popular cafeteria their downtown eating place.

Their spacious quarters are elegantly appointed, with ventilation in compliance with the laws of health and lighted with a brilliancy that brightens every corner. The surroundings are comfortable, convenient and very pleasing.

Tuscumbia

ers, and the staff of announcers are always efficient and understandable. The technical department is staffed by able radio engineers who are responsible for the tone and strength which comes through.

In this special edition depicting the business condition of this section we take pleasure in bringing to the attention of our readers the service that is preformed and to urge them to turn to it for music, entertainment or intelligent advertising service.

Sheffield

you can depend on it that this well known firm will see that you get it.

With the business acumen and foresight which has won such wide popularity and patronage for the firm in the past, the management has anticipated the needs and demands of the people of this section of the state, and this establishment is one of the busiest spots in this community. This firm still specializes in rendering individual service to every patron.

Florence

exceeded anywhere. Few communities of this size are favored with such modern institutions as this one. Any ordinary young persons can prepare themselves for a successful commercial career on very reasonable terms at this school.

This institution was founded for the very purpose of preparing its students for an efficient business life and the fact that it has met with unusual success is seen in the large number of efficient business women in every line of endeavor, who received their special training within its portals.

The residents of this city and vicinity are fortunate in possessing an educational institution of this calibre, and in this business review we predict for them a useful and brilliant future.

Sheffield

more and more in this section.

He has made an extensive study of the various kinds of trees and is a woodsman of note. There is no kind of tree with which he is not familiar and of which he does not know the age and about how long its natural life is. His studies include wide reading and research into tree life. His operations are of a practical nature and are not experimental as their experience assures people of an excellent service. It is necessary to look after the trees if we expect to preserve them and anyone with trees should call him into consultation occasionally and go over them with him.

Every phase of beauty culture is featured which gives the customers a full and complete service. It is in fact a modern beauty school in all essentials.

The graduates of this school have an advantage from the fact that they have an excellent standing wherever they go. Many of them are now operating beauty establishments over the country and are very successful. The school gives young ladies an excellent opportunity to enter upon a work that is highly remunerative and very popular today.

Florence

home more attractive.

This up-to-date furniture store is a prominent establishment and men are in charge who thoroughly understand the business in which they are engaged. Such a place as this firm adds to the attractiveness of any community.

It is hardly possible for us to give a concrete idea of the excellent stock that this firm carries for the accommodation of the public, or the high quality offered at a reasonable price. The selection of proper furnishings is one of the very important problems of the day for the home maker who desires things that are good looking and serviceable.

Florence

Nearly every new suburb in this area has one or two homes with swimming pools—some have several. The trend toward home pools which began on the West Coast has definitely spread to all sections of the country. Even more pronounced is the growth of pools for Motels, really developments and club pools. The swing toward outdoor living accounts for the boom in home pools. Swimming pools are no longer expensive luxuries for the high income family. The fact is today's pools cost little more than a new car and they add

Shirley's

Shirley's, located at 112 N. Court, Florence, Ala. Phone 764-2691. Florence's Finest For Discriminating Women.

Shop Shirley's for Furs - Mink, Broadtail, Shirred Beaver, Most unusual liberal club terms on furs.

Shirley's is known for their Bride Service - Everything for the Bride and her attendants. Formal, Cocktail Dresses etc. Use Shirley's Wedding Consultant for the most beautiful wedding ever.

Charge accounts are invited and club plans are most liberal.

Christmas merchandise arriving every day. Shop early for finest selections. A gift from Shirley's means more. It will be the most treasured of all. (In it's most unusual gift wrapping, a free service.)

Shirley's can well be termed "Style Headquarters" for the most discriminating ladies of this community, and has firmly established itself as one of the leading fashion shops of the City and State.

United Furniture Super Market, Inc.

United Furniture Super Market, Inc., located at 3906 Jackson Hwy., Sheffield, Ala. - Phone 383-8782. Free delivery within 150 mile radius. Shop the Super Market way and save. No money down up to 36 months to pay. Complete home furnishings - Major Brands of furniture & appliances - Magnavox - RCA - Kelvinator - Maytag - RCA - Whirl Pool - Coolerator - Hot Point - Victor. Featuring select items for Christmas gifts.

This progressive concern are furnisners of Homes Complete.

To make the houses of this community into homes has always been the primary aim of this progressive furniture store whose management believe that by carrying out this aim they can serve the community in a very important manner. They have spared nothing to give every man and woman in this city an opportunity to have a tastefully if not elaborately, furnished home. It is a mistake to think it

Sheffield

takes a fortune to furnish a home attractively. As a matter of fact can show you there is no good reason why any ambitious man with a normal income should not live in a home furnished attractively in every detail.

It is safe to assert that there are few stores in any community which have a more complete and up-to-date stock of furniture than this local business establishment. By furniture is not ment merely tables, bookcases, a chair and bed—those are bare essentials for an existence. But on the floors of this well stocked firm will be found living room suites, kitchen furniture and those hundreds of other articles which make the home of which any housewife is proud. In quality, it is admitted that his stock is not surpassed anywhere. And whether you are furnishing the most elaborate of suburban homes or just a summer cottage you may rest assured of receiving full value for your money in this establishment.

Florence

occupies commodious quarters, is excellently appointed and the rest home is most modernly equipped. The rooms are well furnished and pleasant in every way, cheerfulness and an air of hope are inspired by its furnishings which have been selected with this idea in view.

They are always prepared to take care of urgent cases in the most rapid and efficient manner, but it is always best for those who are expecting to go to the rest home to make arrangements in advance.

As the purpose of this review edition is to give the outside world an adequate idea of our social, industrial, artistic and professional progress we deem it quit appropriate to call the attention of the public to the efficiency and great work that is being carried on at this ideal rest home. So get well and keep smiling here.

Kelly's Home For The Aged, Inc.

Kelly's Home For The Aged, Inc., located at 813 Keller Lane, Tuscumbia, Ala. Phone 383-1535. Mr. & Mrs. J. H. Kelly - Owners. Skilled nursing home - Nurses on duty 24 hrs. Trained personnel - specially prepared diets - home-like atmosphere. Modern fire-proof building. Member of American & Alabama Nursing Homes, Association. Visitors always welcomed.

There is nothing more important to the onward progress of our community than a nursing service of this kind presided over by those who have made a special study of the needs of the sick. This nursing home is convenient for the people from all over this section of the country.

The very finest of equipment and careful nursing are features of this nursing home.

This well known nursing home

Brett Gas Service

Brett Gas Service, 742 S. Court, Florence, Ala. "Get With Brett" Phone 766-1411 - 766-1070. Bill Childs - Manager - Butane & Propane Gas - Metered Service Available - Sales - Service - Installation - Ranges - Furnaces - Water Heaters. Specialist in forced air heating systems & Air Conditioning. Flame Cultivation. For Christmas install convenient, economical Butane or Propane Gas you've been wanting.

Butane & Propane meets the requirements of the fire underwriters and has been listed by them as standard equipment. Every country home, lake cottage and every small town may now enjoy all the advantages of complete gas service which is safe, economical and convenient.

One of the surprising things about Butane & Propane service is the city cooking convenience for

Muscle Shoals Hotel

Muscle Shoals Hotel, located at 500 Montgomery Ave., Sheffield, Ala. Phone 383-7441. One of the South's newest and finest. Bill Green - Manager. Members of AAA & AHMA. Fireproof - 100% air conditioned AAA Rated - Private dining room, coffee shop - Catering to private parties. Stay at Muscle Shoals Hotel while Christmas shopping in the Tri-Cities.

A modern hotel of today is becoming more and more a greater necessity in the realms of commercial activity. Men and women in ever increasing numbers are forced, because of their business, to make the hotel their home away from home.

Every community that can boast of such a hotel as above named is sure of much recognition over the

Little Joe's Fish Market

Little Joe's Fish Market, located on E. Coffee Road, Florence, Ala. Phone 764-9717. Operated by James Berry. "We have them swimming" FRESH FISH DAILY - Wholesale & Retail. Catfish - Buffalo - Carp - Drum.

When this well known firm started in business they determined to handle a complete fish line. They know this business thoroughly and arranged to offer the best there is. But they did not stop there for this firm was indeed wise in their business and appreciated the necessity of real magnanimous service. They equipped themselves to furnish the trade with service second to none and the success of their enterprise since they have been in business testifies to the wisdom of their

Florence

course.

They are prepared to give you any and all information regarding products they offer for sale and they consider it a part of their business to serve you in this manner.

When you seek information from them you do not get a curt or hurried reply. A courteous response with comprehensive knowledge is returned to every request and you are not obligated in any way merely because you asked questions.

The leading health authorities of the country advise the public to eat more fish. They contain the proper amount of iodine the body demands. By that standard the average length of human life will be prolonged.

Florence

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Every community that can boast of such a hotel as above named is sure of much recognition over the

Little Joe's Fish Market

Little Joe's Fish Market, located on E. Coffee Road, Florence, Ala. Phone 764-9717. Operated by James Berry. "We have them swimming" FRESH FISH DAILY - Wholesale & Retail. Catfish - Buffalo - Carp - Drum.

When this well known firm started in business they determined to handle a complete fish line. They know this business thoroughly and arranged to offer the best there is. But they did not stop there for this firm was indeed wise in their business and appreciated the necessity of real magnanimous service. They equipped themselves to furnish the trade with service second to none and the success of their enterprise since they have been in business testifies to the wisdom of their

Florence

course.

They are prepared to give you any and all information regarding products they offer for sale and they consider it a part of their business to serve you in this manner.

When you seek information from them you do not get a curt or hurried reply. A courteous response with comprehensive knowledge is returned to every request and you are not obligated in any way merely because you asked questions.

The leading health authorities of the country advise the public to eat more fish. They contain the proper amount of iodine the body demands. By that standard the average length of human life will be prolonged.

Florence

Shirley's, located at 112 N. Court, Florence, Ala. Phone 764-2691. Florence's Finest For Discriminating Women.

Shop Shirley's for Furs - Mink, Broadtail, Shirred Beaver, Most unusual liberal club terms on furs.

Shirley's is known for their Bride Service - Everything for the Bride and her attendants. Formal, Cocktail Dresses etc. Use Shirley's Wedding Consultant for the most beautiful wedding ever.

Charge accounts are invited and club plans are most liberal.

Christmas merchandise arriving every day. Shop early for finest selections. A gift from Shirley's means more. It will be the most treasured of all. (In it's most unusual gift wrapping, a free service.)

Shirley's can well be termed "Style Headquarters" for the most discriminating ladies of this community, and has firmly established itself as one of the leading fashion shops of the City and State.

United Furniture Super Market, Inc.

United Furniture Super Market, Inc., located at 3906 Jackson Hwy., Sheffield, Ala. - Phone 383-8782. Free delivery within 150 mile radius. Shop the Super Market way and save. No money down up to 36 months to pay. Complete home furnishings - Major Brands of furniture & appliances - Magnavox - RCA - Kelvinator - Maytag - RCA - Whirl Pool - Coolerator - Hot Point - Victor. Featuring select items for Christmas gifts.

This progressive concern are furnisners of Homes Complete.

To make the houses of this community into homes has always been the primary aim of this progressive furniture store whose management believe that by carrying out this aim they can serve the community in a very important manner. They have spared nothing to give every man and woman in this city an opportunity to have a tastefully if not elaborately, furnished home. It is a mistake to think it

Sheffield

takes a fortune to furnish a home attractively. As a matter of fact can show you there is no good reason why any ambitious man with a normal income should not live in a home furnished attractively in every detail.

It is safe to assert that there are few stores in any community which have a more complete and up-to-date stock of furniture than this local business establishment. By furniture is not ment merely tables, bookcases, a chair and bed—those are bare essentials for an existence. But on the floors of this well stocked firm will be found living room suites, kitchen furniture and those hundreds of other articles which make the home of which any housewife is proud. In quality, it is admitted that his stock is not surpassed anywhere. And whether you are furnishing the most elaborate of suburban homes or just a summer cottage you may rest assured of receiving full value for your money in this establishment.

Florence

occupies commodious quarters, is excellently appointed and the rest home is most modernly equipped. The rooms are well furnished and pleasant in every way, cheerfulness and an air of hope are inspired by its furnishings which have been selected with this idea in view.

They are always prepared to take care of urgent cases in the most rapid and efficient manner, but it is always best for those who are expecting to go to the rest home to make arrangements in advance.

As the purpose of this review edition is to give the outside world an adequate idea of our social, industrial, artistic and professional progress we deem it quit appropriate to call the attention of the public to the efficiency and great work that is being carried on at this ideal rest home. So get well and keep smiling here.

Kelly's Home For The Aged, Inc.

Kelly's Home For The Aged, Inc., located at 813 Keller Lane, Tuscumbia, Ala. Phone 383-1535. Mr. & Mrs. J. H. Kelly - Owners. Skilled nursing home - Nurses on duty 24 hrs. Trained personnel - specially prepared diets - home-like atmosphere. Modern fire-proof building. Member of American & Alabama Nursing Homes, Association. Visitors always welcomed.

There is nothing more important to the onward progress of our community than a nursing service of this kind presided over by those who have made a special study of the needs of the sick. This nursing home is convenient for the people from all over this section of the country.

The very finest of equipment and careful nursing are features of this nursing home.

This well known nursing home

Brett Gas Service

Brett Gas Service, 742 S. Court, Florence, Ala. "Get With Brett" Phone 766-1411 - 766-1070. Bill Childs - Manager - Butane & Propane Gas - Metered Service Available - Sales - Service - Installation - Ranges - Furnaces - Water Heaters. Specialist in forced air heating systems & Air Conditioning. Flame Cultivation. For Christmas install convenient, economical Butane or Propane Gas you've been wanting.

Butane & Propane meets the requirements of the fire underwriters and has been listed by them as standard equipment. Every country home, lake cottage and every small town may now enjoy all the advantages of complete gas service which is safe, economical and convenient.

One of the surprising things about Butane & Propane service is the city cooking convenience for

Otto Speake Men's Wear

Otto Speake Men's Wear, located at 210 N. Court, Florence, Ala. Phone 764-9291. Two locations to serve you. 215 Montgomery Ave., Sheffield - 383-8627. Shop Otto Speake for Christmas gifts for the man in your life.

Look for such brand names exclusively at Otto Speake - Men's Stores. Kuppenheimer & Botany 500 Suits - Dobbis Hats - Bostonian Shoes - Manhattan Shirts & Sports Wear, Jantzen Sweaters, Gant Shirts, English Leather Toilet Preparations to name a few in Florence & Sheffield.

The Florence Store is open all day every Wednesday and until 9:00 P.M. - every Friday night for the convenience of out of town shoppers.

Never before has greater care been exerted by the well dressed man in choosing his personal appointments. His haberdashery is a

Moss Book and Art Shop

Moss Book and Art Shop, 110 E. Tuscaloosa, Florence, Ala. Phone 766-4850. Religious Books and Bibles.

American Line - Personalized Christmas Cards and other Greeting cards. Christmas Card Albums from which to make your selections. Imported cards and many other.

Excellent selection of Books for Christmas Giving.

Art supplies, canvases, pads, brushes, Art Hobby Kits - Books of instructions, Oils, Pastels, Charcoal - Paper - Construction Paper, Postal Paper - Mat Boards - Illustration Boards.

Here will be found Bibles, Book of Christian fiction, Children's Books, Book Plates.

Reading is a hobby that to most of us is an obsession. Fanciers and businessmen as well as housewives, when desiring to brush away cobwebs from their mind, will select a quiet spot and then look for a good book. There they

Permanent Machine & Tool Co.

Permanent Machine & Tool Co., 835 Wall St., Florence, Ala. Phone 766-1194 - TWX 205-690-1080. "Serving The South". P. M. T. are designers and builders of Die Cast and Extrusion Dies - Special Machines - Plastic Moulds - Compression and Injection - Blanchard Grinding - Heat Treating - Tool Engineering Consultants - Elox Machining.

This firm is equipped to produce the most expert workmanship known to machine shop practice. A large force of skilled machinists of many years experience is at the service of the industrial plant of any size. Skilled mechanics are at once dispatched to handle any problem that may arise from defective plant equipment.

In addition to its general skilled machine shop service, the company specializes in repair work.

Motor repairs of all descriptions. The versatility offered by this skilled personnel in the interest of industry has merited a greatly increased scope in demand for service. They have excellent equipment, skilled mechanics.

Landers Contracting Co.

Landers Contracting Co., 321 South Pine, Florence, Ala. Phone 766-4022 - 766-1402. Add-On - Repair - Remodel - Over 15 years exp. Terms - up to 5 years to pay. Terms - up to 5 years to pay. Dealers for Brick - Stone - A sculptured masonry product. Nationally advertised in Good House Keeping - Time - etc., Brick - Stone can be applied over any type of siding. Costing much less than you'd expect. Kitchen cabinets - family rooms - attics and basements finished - Aluminum products.

They are in touch with the source of supply of all kinds of material and are able to bring to any job just what is specified. Their business connections enable them to render this service so that the operations are not subject to any delay. They feature alterations of all

Western Auto Associate Store

Western Auto Associate Store, 211 N. Court, Florence, Alabama. Phone 764-0671. Year round toy dept. Party favors & supplies - hobbies & crafts, Madam Alexander & Vogue Dolls - Western Flyer & Schwinn Bicycles Christmas stock is now complete Lay-A-Way your choice selections of toys - bicycles & tricycles.

Here will be found one of the largest and most unique collections of dolls to be found anywhere. Also Lionel trains, tricycles, bicycles and all kinds of games.

This toy store is the store of thousands of toys and is always a popular place at any season of the year, as the stock is always attractive. They invite you to come by their store and lay aside a toy for any event. This is the sure way

Tull Bros. Glass Co.

Tull Bros. Glass Co., located on Hwy. 45 S. P. O. Box 867, Corinth, Miss. Dealers for Libbey-Owens-Ford Glass. Phone 287-1250 - 286-2862. Ray and Sam Tull, Owners. Greetings! Let us supply your Christmas needs in Glass, Mirrors - Table Tops - Bath Enclosures - Storm Doors - Storm Windows - Plate Glass. Modern store fronts - Contract Glazing. Insurance Claims Serviced promptly. All work guaranteed - Free estimates.

There are countless articles that we could get along without in this world of ours and still have comfort. But how many of us could get along without glass and its allied products. We might say this is a glass world for we use glass for hundreds of sanitary purposes and comforts daily.

When we see a large plate glass window, usually in some large downtown store window, little do we realize that such a glass cost con-

distinguishing mark and he is beginning to realize it.

Otto Speake Men's Wear carries a large stock of quality clothing and apparel necessities for the accommodation of men and young men.

Men and young men in this vicinity are now patronizing Otto Speake because of the helpful hints and suggestions cordially extended to their customers.

Another factor of this establishment is the courtesy extended women buyers in helping them select gifts for their husbands and friends.

They have built up a large business and the unusually large trade they enjoy is the result of fair treatment accorded the public.

Their policy is always to serve the public with goods of the highest quality at reasonable prices.

Florence

will live through the romance of history, fiction or some religious or serious matter.

These can be found at Moss Book Store, Florence, Ala. The manager loves books so well that she has made them her life companion. She is a very efficient assistant in helping you in selections for your self or for a gift.

Here are books of romance, travel, poetry, drama, art, children's books, Bibles, religious history, gift books and anything else you desire.

There is something so delightfully personal about the place that one enjoys going in and just browsing over the shelves. Just try going to this store for your religious and other reading needs. Here you will find the latest selections for all age groups.

When in Florence don't fail to go by Moss Book and Art Shop and look over the complete stock of books and Art Supplies.

Briggs Tobacco & Specialty Co.

Briggs Tobacco & Specialty Co., 311 Foote, Corinth, Miss. Phone AT 6-3312. Wholesale Dealers. Wishing our many friends & patrons the Seasons Greetings. We can supply attractive Christmas warped boxed candy, nut candy, candy favors, cherry filled chocolate covered candy etc.

This progressive concern serves as distributors of well known candies, tobacco and specialties offering the highest grade and purest quality at prices that have been most attractive.

Large capacity for the handling of the trade has rendered their

Courteous and efficient service have been the foundation of which the enviable reputation of this firm has been built. Promptness is a feature of their service. Furthermore, this firm is absolutely reliable not only in business dealings but in the doing of its work. The members of this firm know that a good name in a community is built on continuous satisfaction to all customers.

These men are not only outstanding business men in this city and community. They are respectable citizens of the community, ready and willing to do their part in any project which seeks to make the community a better one in which to live.

Florence

kinds. They will add a room. If you need more space they can enlarge your home beautifully, economically, and on terms tailored to your needs. You can make better use of your present space by creative remodeling. They will show you what can be done to your home if you will go by their office. They also do roofing and siding, painting, jalousies, patios, car ports, awnings, apartment conversion, etc.

This firm has built a reputation for their work that brings them an ever increasing patronage. They early realized that a satisfied customer was the best influence for good and as a consequence they are holding old customers and gaining new ones all the time. They have had much experience in the home improvement field and are counted among those who are tops in the business.

Florence

to get the toy you want. They invite you to visit their store if shopping or only browsing and look over their complete display of toys that will please any girl or boy.

You will find there is no more popular toy store in this section than this well known and progressive concern. No matter what it may be in the toy line you will find it here.

Taken all in all, this store is one of the most modern and up-to-date toy stores of this section that has always been known as one of the most reliable toy stores in this section. The success of the establishment is a distinct tribute to the ability of the manager who has always insisted that this store serve its patrons with the very best in high grade toys.

Corinth

siderable money, but few of us know why. The material, fine sand is cheap but the heat and blowing necessary to bring it out into a flat surface requires energy, time and skill.

The artisans of this concern know the glass business from A to Z. Being thoroughly experienced in how glass is made they consequently know how to handle it. Possibly you would like to have a desk top to be made so as to fasten same to desk.

Here you will find a superior quality of glass, having clearness and will not check. To look at glass the layman could not tell if it was O. K. or not but by driving back of it all day long a serious headache might develop. Not so with this progressive glass concern because they guarantee their glass and all products including plate glass, window glass, mirrors and glass for every purpose.

Belk-Hudson Company

Belk - Hudson Company, located at 219 Montgomery Ave., Sheffield, Ala. Shop Belk - Hudson for Christmas. Phone 383-5077. Needs Christmas Merchandise, Gifts and Toys Now In. Custom made draperies - slipcovers - spreads.

Prominent among the concerns that have aided in the expansion and the growth of their home city and vicinity by giving the public metropolitan service and quality, is this popular and up-to-date de-

Mill Ends Store

Mill Ends Store, 1209 N. Wood Ave., Florence, Ala. New line winter materials now in. Phone 764-8462. Plenty free parking. Imported velvet in 12 colors - and beautiful reds for Christmas. We carry lots of drapery fabrics, buy new drapery materials and brighten up your home for the holiday season. We also carry a large assortment of trims.

They feature quality fabrics at reasonable prices and have won wide acceptance in this vicinity. Not only are they extensively

Halters Shoe Shop

Halters Shoe Shop, located at 106 E. Mobile, Florence, Alabama. Phone 764-5672. Orthopedic work A Specialty. Shoes and handbags redyed, restyled and refinished. Our work is guaranteed. Linings & zippers replaced. Expert craftsmanship on elbow pads. Henry A. Galtelli - Owner and Craftsman. Quality service at reasonable price.

When this up-to-date firm started in business they were well convinced that the public cares as much for quality as price. With

that belief behind them "Quality First" was the motto drummed into the ears of every man in their employ. They were right. The public does want quality - you want quality in whatever you buy. And because they have constantly kept this fact in mind, this place is recognized today as one of the best shoe repair shops in this section.

A personal invitation is extended to all those interested in the better class of work. No matter what has been your past experiences they

offer you a service that is different. When you visit this shop you will see for yourself just what they mean by "Quality and Service."

It is not an empty catchword they use when selling you on a job and forget when doing it. You should see the pains with which each operation is handled. It is the attention which they give to the little details, as well as the big points that not only gives their work the greatest utility possible but adds also a touch of distinction which no other has equaled.

service most metropolitan and under experienced and competent management they have become the prominent firm in this field.

They are distributors for many of the leading and most popular brands known throughout the country today.

No review of the business, agricultural and industrial interests of this section of the state would be complete without prominent mention of this well known concern, which aids in no little measure to the progress and prosperity of this section and is undoubtedly one of the progressive and popular

Corinth Meat Curers

Corinth Meat Curers, located at 1600 Bunch, Corinth, Miss. Phone AT 6-6248 - 286-3041. Owned & Operated by R. D. Samples. Let them home cure your ham & bacon for the Christmas season and prepare your meats for your deep freeze. They slaughter - custom wrap meat, they'll cut the beef & pork to your specifications.

Retail & Wholesale Dealers.

Happy Holiday Season, we'll gladly furnish rates and all particulars, consult us, save on your meats.

David Swinea - Taxidermist

David Swinea - Taxidermist, is located on Hwy. 64 Killen, Ala. Route 2. Phone 764-2070 or 764-1888. Deer Heads Any Position. 225 E. Lelia - Florence, Ala.

Birds, Fish, Deer - Other small animals - Full bodied Deer - Deer Head any position \$35.00 - Bass, any size \$20.00. For prices on other specimen write or call.

Mr. Swinea acquired his knowledge at The American Wild Life Institute, Baton Rouge, La., and

Kaye's - The Bootery & Florence Shoes

Kaye's - The Bootery & Florence Shoes, located 120 N. Court, Florence, Ala. Phone 764-4352. Stride Rite Shoes and Sable Orthopedic Shoes for Children - Naturalizers for Women - Winhops for Men & Boys. Children's Shoe fitting specialist. Christmas Merchandise Now In. Florence Shoes - 122 N. Court Phone 764-1121. "Nationally advertised brands" women's air step and life stride - men's robele and pedwin - buster brown for children. The Bootery 111 N. Court - 764-7531 - Serving you since 1918 - ladies nationally advertised shoes and ready-to-wear Andrew Geller delso debs - red cross - twon & country - amalfi - old maine trotters - capezio - miller barefoot - freedoms - clinics. Dalton & Ken-

Martin Stove & Range Co., Commerce

Martin Stove & Range Co., Commerce, Florence, Ala. Phone 764-1371. Manufacturers of Ranges and Stoves. King Stove & Range Co., 16th Street, Sheffield, Ala. Phone 383-2421.

Cast Iron Stoves, Heaters, Cook Wares and Castings are the products made by the Martin Stove & Range Co. Wood & Coal Heaters and King Gas Heaters are the products made by the King Stove & Range Co.

This company is under the direction of a management high in the business manufacturing circles of the community which has done its share in aiding the continued progress and development of this section of the State. Truly an ad-

United Pipe & Supply Co.

United Pipe & Supply Co., is located at 3614 Jackson Highway, (Warehouse location), Sheffield, Ala. Day or night phone - Office 383-9696. Res. 383-6294. Mailing address P. O. Box 2222 Muscle Shoals, Ala. Chain-Link Fences - Residential & Industrial. Make your yard safe for children and pets. Have Santa erect one of these attractive fences for Christmas. We also specialize in Industrial & Commercial Chain-Link Fencing for warehouses, garages, used car lots, industrial plants, gas companies, bulk plants, farms and estates. We do business with construction companies, industrial plants, gas companies, governmental or municipal concerns. We are The Largest Industrial Supply House in North Alabama. Our stock also consists, in addition to

Chain-Link Fencing. All types of pipe and sizes of pipe, valves, flanges and pipe fittings. Any request for quotations or orders received will have our prompt attention. Thus you are afforded the dependability of trading with home people whom you know and who know you and at the same time you are served in the most efficient and modern manner.

A progressive firm under able management, meriting the liberal support of the people of this section.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile life of the community; that is in-

Sheffield

must look far and wide to find a stock more complete and attractive. Special attention has been given the Children's Department. Throughout the entire establishment you will find the same courteous and accommodating service, the same high quality at reasonable prices and which at the same time the store takes into consideration the needs and demands of the people of this community.

Florence

this modern store. Their customers are assured of getting the highest quality merchandise at most reasonable prices, plus courteous and friendly treatment. Even "first time" shoppers feel perfectly at ease here because of the cordial atmosphere.

You are extended a cordial invitation to visit this Shop and see and "feel" for yourself what we are talking about. It is a genuine pleasure for us to recommend them to the public in this vicinity and we urge you to visit their shop.

Corinth

Adequate candy, tobacco and specialties service is unquestionably an essential feature today of every modern American community. Therefore, in detailing the prospects for a greater community it is with a feeling of satisfaction that we direct your special attention to Briggs Tobacco & Specialty Company.

You are urged to call at any time, you will find courtesy and accommodation always in evidence.

the temperature is rigorously maintained at correct levels for properly preparing the meats.

Nothing is so important as keeping the American home and our institutions supplied at all times with the best of meats, and at this establishment it is made possible.

Corinth Meat Curers occupy an important position. Their service is unexcelled for reasonable charges efficient service and we recommend them without hesitation to all in need of their services.

Killen

dermy to call here. You are offered a service that is complete and satisfactory. The little details are given much attention so that the finished product show a touch of distinction.

He feels a personal responsibility for every piece of work turned out. His work has always been of the highest quality and his many appreciative customers testify to that fact.

Florence

valued and essential service.

Here you find the highest grade of merchandise and by purchasing in large quantities, and being discriminating buyers they are able to offer wonderful bargains to the public. They do not try to make all their profit on one sale but count on small profits and a large volume of business.

There are no correct footwear styles, fad or fancy, that you will not find ready and waiting for you at this store. Every leather, every shape, every size. Don't be satisfied with the limited stocks, styles and higher prices of other stores when the large and unlimited stock at this shoe store can be had at money saving prices.

Florence

familiar with the details of the manufacture and whose executive ability and familiarity with business conditions have kept the plant thoroughly abreast of the times. It is such firms as this one that make a city prosperous and worth while. It is such acute business judgement and such active interest in the affairs of its employees and their families that have won them the confidence and good will of the entire people. Thru their straightforward dealings with the public, the management has made many friends for the company and they have always taken an active interest in the affairs of this section of the State.

Sheffield

deed something well worth while. And that is just exactly the case with this well-known concern.

First, they insist that their service be dependable. You know that you are going to get value received and courteous treatment when you trade here because past experience has taught you that they are personally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the very best that can be had for the money.

Thus you are afforded the dependability of trading with home people whom you know and who know you and at the same time you are served in the most efficient and modern manner.

A progressive firm under able management, meriting the liberal support of the people of this section.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile life of the community; that is in-

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Hat Box

Hat Box, located at 408 North Montgomery Ave., Sheffield, Ala. Nationally advertised brands of hats. Phone 381-1912. Gloves - Bags - Jewelry. Specializing in Brides Work by Mrs. Roland Allen. Custom made hats to express your individuality and match any suit or dress by Mrs. Ira Hill.

The ladies of our territory are always welcome at this progressive store. They conduct every modern and up-to-date millinery store and carry at all times a large stock for the accommodation of this and adjoining territory.

This is one of the leading millinery establishments in this section under most competent direction and has the reputation of offering chic millinery and many smart hats have been turned out from this shop.

This company always carries a large stock and the ladies of the community can always find some-

Viviane Woodard Cosmetics

Viviane Woodard Cosmetics, is located at 321 S. Pine, Florence, Ala. Phone 766-0327.

While doing your Christmas shopping in the Tri-Cities area visit Viviane Woodard Cosmetics Studio. Mrs. Jo Anne Sharp invites you to call her for your free facial, and remember cosmetics make wonderful Christmas Gifts.

Do you need cosmetics? Every woman does. It has often been said that a woman is as old as she looks. Expert care and treatment keep alive the precious youthful appearance that fades all too soon with the passing years. Do not let your youthful beauty slip away with careless neglect. Be a frequent visitor of Viviane Woodard Cosmetics Studio and let them keep you looking your best.

Their beauty service gives you

Tri-States Limestone Inc.

Tri-States Limestone Inc., located on Lee Highway, Tuscumbia, Ala. Phone 383-7884. They can furnish you with Limestone for every purpose, Crushed Stone, all sizes, for driveways, concrete and road work, Back fills, parking lots, septic tank field. Washed stone available, manufactured sand and concrete aggregate, agricultural lime, Clark & Ford, Inc. is located on Isbell, Rt. 3, Russellville, Ala. Telephone 291.

There is no one institution in the state that has been of greater service to the people and has aided more in the production of wealth in this state than this concern.

The farmers have come to know that they can get from them the very best lime on the market. They keep an experimental and scientific department at work at all times, making improvements and

Phillips Poultry Farm Inc.

Phillips Poultry Farm, Inc., is located on Hwy. 45 S., Corinth, Miss. Dealer and purchaser of Eggs. Phone 286-2709. Mr. Phillips extends the best of Christmas wishes to his many customers and friends in Iuka and surrounding territory. We suggest that you have a plentiful supply of eggs on hand for the holiday feasts.

They transact a large business and this house is quite an economic factor in the life of the territory.

This concern conducts one of the most valued institutions in the community and worthy of prominent mention in this review.

A special feature with this firm is the furnishing of market quo-

Reynolds Monument Company

Reynolds Monument Company, located on Hwy. 72 E., Corinth, Miss. Everlasting Granite. Phone 287-1190 - 287-1180. Specializing in duplications. Terms arranged - home consultations - complete erection service. Season's Greetings -

In selecting a family memorial this firm can show you memorials built on the basis of quality, embodying both durability and good appearance and in both these qualities imperishable materials are used in construction.

The same painstaking care is given the purchase of a headstone from this firm as a monument or mausoleum. The stock which can be seen at this establishment is always impressive, because this firm buys in huge quantities in every style and material available.

Weyerhaeuser Co. Shipping Container Div.

Weyerhaeuser Co., Shipping Container Div. located on Helton, Florence, Ala. Phone 766-2723. "For Information Call". Weyerhaeuser Quad-Lok Boxes - Corrugated and Solid Fibre - Containers.

This modern and progressive firm offer an excellent service to the people of this section. Their prices are always right, and the firm is under very able management.

There is no one firm that has done more for this section. They carry a large stock of practically everything in this line. The experience of the management has en-

Tri-Cities Cotton Storage

Tri-Cities Cotton Storage, 500 W. Montgomery Ave., Sheffield, Ala. Phone 383-4472.

Tri-Cities Cotton Storage is in business to serve cotton producers in this area and surrounding territory, which means thousands of thousands of dollars of purchases of local products, and employment of the unemployed. Which is an added asset to this community.

We accommodate the producer in order that he might carry out the Cotton Loans Program with the C. C. C.

We invite farmers from the sur-

Sheffield